

# Licensing Sub-Committee

## Agenda

Wednesday 14 February 2024 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://youtube.com/hammersmithandfulham)

### MEMBERSHIP

Administration:	Opposition:
Councillor Paul Alexander (Vice-Chair) Councillor Wesley Harcourt	Councillor Dominic Stanton

**CONTACT OFFICER:** Amrita White  
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### Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 5<sup>th</sup> February 2024  
Updated 8<sup>th</sup> February 2024

# Licensing Sub-Committee Agenda

14 February 2024

<u>Item</u>		<u>Pages</u>
<b>1.</b>	<b>APOLOGIES FOR ABSENCE</b>	
<b>2.</b>	<b>DECLARATIONS OF INTEREST</b>	
	<p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
<b>3.</b>	<b>JMB FOOD AND WINE, 143 ASKEW ROAD, LONDON, W12 9AU (6:30PM)</b>	<b>3 - 47</b>
<b>4.</b>	<b>PARSONS GREEN SPORTS AND SOCIAL CLUB, 31 BROOMHOUSE LANE, LONDON, SW6 3DP (8PM OR AFTER CONSIDERATION OF THE FIRST ITEM)</b>	<b>48 - 150</b>

# Agenda Item 3

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## 1. THE APPLICATION

On the 23<sup>rd</sup> November 2023, Personal Licence Courses UK on behalf of Mr Subir Singh Bhatia (“the applicant”) submitted an application to vary their premises licence in respect of the premises known as JMB Food and Wine, 143 Askew Road, London, W12 9AU.

### 1.1 Current Hours of Operation

The premises currently benefit from a premises licence. The current premises licence permits the following:

#### **The sale of alcohol - Off the premises only**

Mondays to Sundays 10:00 to 21:00

#### **Current opening hours**

Mondays to Sundays 06:30 to 21:00

A copy of the current premises licence and plan can be seen on pages **13-19** this report.

### 1.2 Application Requested

The applicant has applied to extend the hours for the sale of alcohol off the premises only and amend the closing hours as outlined below:

#### **Licensable activities to vary:**

#### **The sale of alcohol - Off the premises only**

Mondays to Sundays 08:00 to 23:00

#### **Proposed opening hours**

Mondays to Sundays 06:30 to 23:00

A copy of the application can be seen on pages **20-31** this report.

### 1.3 Applicants Operating Schedule

The applicant has proposed a number of additional steps to promote the four licensing objectives if the application is granted. A copy of the proposed conditions can be seen on pages **29 and 30** of this report.

## 2. BACKGROUND

The main access to the premises is located on Askew Road. There are a mixture residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **32-34** of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Askew Road and Goldhawk Road area. Stamford

Brook tube station is a 14-minute walk away, Ravenscourt Park tube station is a 17-minute walk away and Goldhawk Road tube station is a 19-minute walk away.

### 3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

#### 3.1. Relevant Representations

The licensing section received four representations objecting to the licence application from local residents. A copy of these representations can be seen on pages **35-38** of this report.

On the 22<sup>nd</sup> December 2023 the Licensing section received comments from the applicant's agent, which was emailed to all objectors to confirm the timings applied for. Following this email, one representation was withdrawn. A copy of the email and responses can be seen on pages **39-40** of this report

On the 18<sup>th</sup> January 2024, the Licensing section sent a further email to objectors requesting further comments on the email sent on the 22<sup>nd</sup> December 2023. A copy of the email and responses can be seen on pages **41-47** of this report.

### 4. OTHER INFORMATION

#### 4.1 Enforcement History

There have not been any warnings, simple cautions or prosecutions given in respect of the premises during the past three years.

#### 4.2 Temporary Event Notices (“TENs”)

There has been one TEN which has been submitted in respect of this premises in the past twelve months. The details are listed below:

REF	DETAILS	Start Date	End Date
2023/02082/ LATEML	<p>Late Temporary Event Notice</p> <p>JMB Food and Wine: The premises has an existing licence (2018/01747/LAPR) and the applicant proposes a TEN to extend the hours for the sale of alcohol during the festive period.</p> <p>Licensable activities sought: The sale of alcohol off the premises only for no more than 15 people.</p> <p>Days and times sought: Saturday 30th December 2023 to Friday 5th January 2024 between the hours of 08:00 to 23:59</p>	30/12/2023	05/01/2024

## 5. POLICY CONSIDERATIONS

**5.1** Section 2 pages 7-10 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

**5.2** Section 5 pages 12 and 13 of the SLP states that to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

**5.3** Policy 1 page 18 confirms that The Secretary of State’s Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants’ proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as ‘Ask for Angela’, local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that ‘Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.’

The Licensing Authority notes the contents of these paragraphs from the Secretary of State’s Guidance and, in particular, the use of the word ‘expected’. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as ‘incomplete’.

**5.4** Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

It will be the normal policy of the Licensing Authority to allow shops, stores and supermarkets to provide sales of alcohol for consumption off the premises at any times (in line with permitted planning hours) when the retail outlet is open for shopping unless there are good reasons based on the Licensing Objectives for restricting those hours. Should there be evidence regarding street drinking issues, child protection issues, cumulative impact, anti-social behaviour (ASB), issues in relation to public nuisance and disorder in the vicinity of this type of premises, the Licensing Authority may restrict the hours of the sale of alcohol or decide to review the licence. To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

<b>Type of premises</b>	<b>Town centres</b>	<b>Mixed use areas</b>	<b>Residential areas</b>
<b>Off-licences and alcohol sales in supermarkets</b>	23:00 daily	23:00 daily	22:00 daily

**5.5** Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

**5.6** Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night-time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility. Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.



Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

**5.6** Policy 13 pages 31 and 32 of the SLP state that despite Licensing and Planning being under different legislation, the Licensing Authority will ensure that the licensing regime is in line with the planning regime in Hammersmith & Fulham as far as is possible.

The local planning authority has powers to control opening times of all new establishments seeking planning permission, where harm might occur. Licensing applications will not be a re-run of the planning application.

If the licensing committee grants any variation of a licence which involves a material alteration to a building, the applicant still needs to apply for planning permission, or building regulation control, where appropriate. Where an applicant is granted a premises licence with operating hours that are different to the hours permitted by the premises planning permission, the applicant must observe the earlier closing time. Premises operating in breach of their planning permission would be liable to prosecution under planning law. We would suggest that the applicant contacts Planning apply to vary their conditions.

**5.7** Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- c) Operators of off-licences in areas problems relating to street drinking and under age drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
  - i. The likelihood of any violence, public order or policing problem if the licence is granted;
  - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
  - iii. Past conduct and prior history of complaints against the premises.
  - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
  - v. Any relevant representations.

g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.

h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.

j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

**5.8** Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made

between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) **Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

**5.8** Annex 1 pages 40 to 41 of the SLP in relation to the protection of children from harm states that the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm.

The 'Responsible Authority' in relation to the protection of children from harm is the council's Local Safeguarding Children Board. The Trading Standards service will also have certain responsibilities particularly in relation to the underage sales of age restricted products and providing advice about measures that can be taken to reduce the risk of alcohol sales to under eighteens. The following provides a non-exhaustive list of risks associated with the protection of children from harm objective that applicants may want to consider when preparing their Operating Schedule:

i) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof-of- age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

## **6. DETERMINATION**

**6.1** In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

# Licensing Act 2003

## Premises Licence



**Premises Licence Number:** 2023/01931/LAPR

### Part 1 – Premises details

**Postal address of premises, or if none, OS map reference or description of the premises**

JMB Food And Wine  
143 Askew Road

**Post town:** London

**Post code:** W12 9AU

**Telephone:**

**Where the licence is time limited the dates:**

Not Applicable

**Licensable activities authorised by the licence:**

Sale of Alcohol Off the Premises

**The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:**

Sale of Alcohol Off the Premises

Monday to Sunday

10:00 - 21:00

**The opening hours of the premises:**

Monday to Sunday

06:30 - 21:00

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies:**

Off the premises only

## Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Mr Subir Singh Bhatia  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Email:** [REDACTED]

**Registered number of holder, for example company number, charity number (where applicable):**

Not Applicable

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Mr Subir Singh Bhatia  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Licensing Authority:** London Borough Of Hounslow  
**Personal Licence Number:** H06353

### Annex 1 – Mandatory Conditions

#### 1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

#### 2. Mandatory Condition

1.A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

### 3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

## **Annex 2 – Conditions consistent with the operating Schedule**

4. High Definition CCTV covering the interior and exterior of the premises shall be installed and shall be kept operational at all times the premises are open to the public. CCTV shall be capable of taking a head and shoulders shot of persons entering

the premises and be capable of storing images for a minimum of 31 days. A member of staff capable of downloading images for the police or authorised council officers shall be on duty at all times the premises are open.

5. Notices shall be prominently displayed at the premises by the entry door and point of service stating that CCTV is in use.

6. A challenge 25 proof of age policy shall be operated at the premises. The only acceptable forms of identification shall be a photographic driving licence, a valid passport or a proof of age card with the bearer's photograph and the PASS logo in a hologram format.

7. Notices shall be prominently displayed at the premises by the entry and point of service stating that a challenge 25 policy is in force at the premises.

8. Notices shall be prominently displayed at the premises stating the provisions of the Licensing Act regarding underage and proxy sales.

9. Staff shall receive training for their role on induction and refresher training every 6 months. Training shall include identifying persons under 25, making a challenge, acceptable proof of age, making and recording a refusal, proxy sales, avoiding conflict and responsible alcohol retailing. Written training logs shall be kept for all staff and these logs shall be made available to police / local authority upon request.

10. An incident log shall be kept at the premises, and be made available to the police or an authorised officer of the council upon request, the incident log shall record the following;

- a) all crimes reported to the venue;
- b) all ejections of patrons;
- c) any complaints received;
- d) any incidents of disorder;
- e) any faults in the CCTV system;
- f) any refusal of the sale of alcohol; and
- g) any visit by a relevant authority or emergency service.

11. During the hours when the premises are open outside the permitted hours for the sale of alcohol, all alcohol shall be covered from view from customers.

12. Alcohol shall only be supplied in sealed containers for consumption off the premises. No alcohol shall be consumed on the premises at any time.

13. No beer, lager or cider with strength of above 5.5% abv shall be sold.

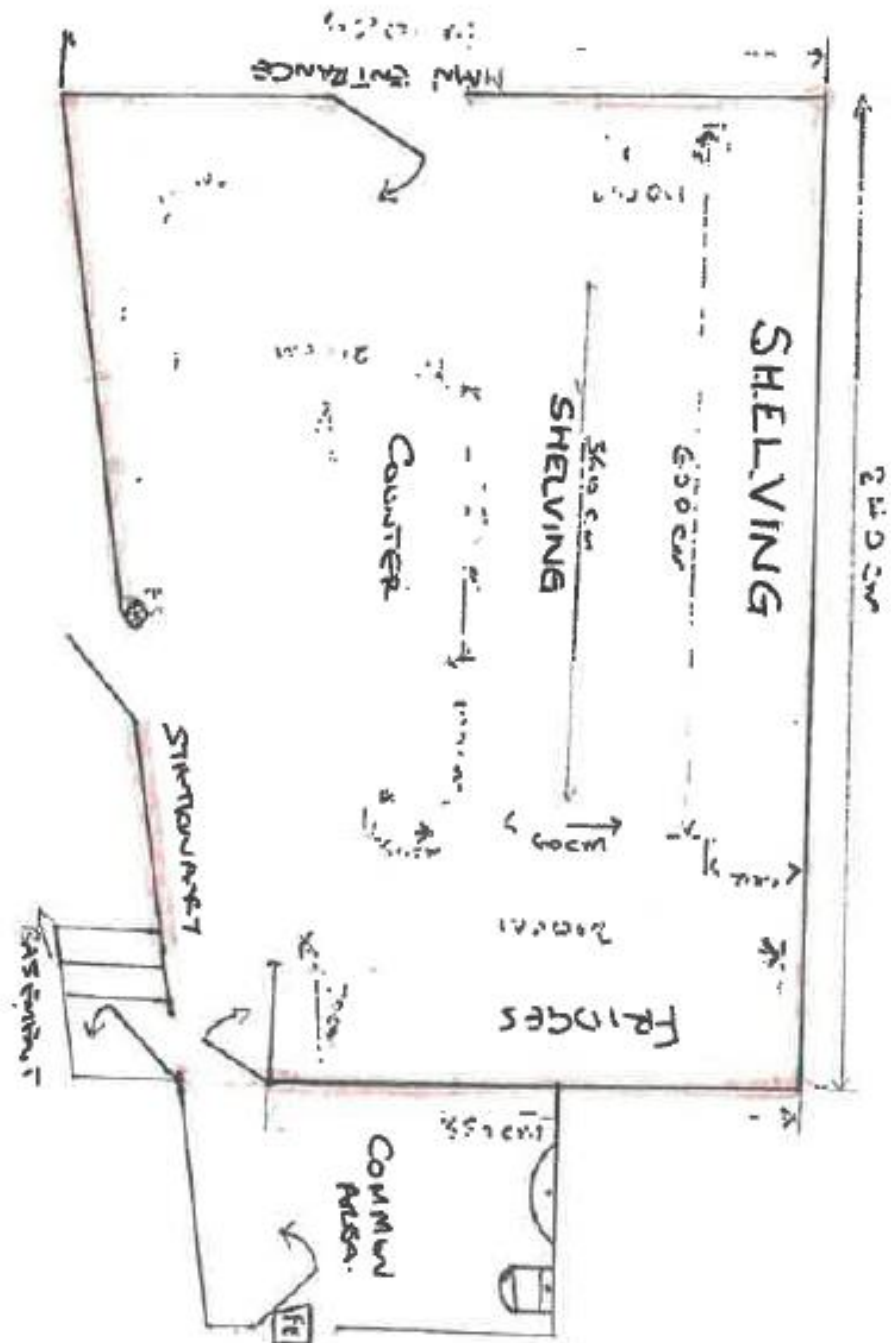
14. Notices shall be prominently displayed by the exit asking customers to respect nearby residents and to leave quietly, to not loiter outside the premises nor drink in the street and to dispose of litter responsibly.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**




**Signed:**   
**Authorised Officer**

**Date: 06.12.2023**





NEWSMART  
 143 ASKED ROOM  
 LONDON W12 9AU

-  AREA TO LICENSED
-  FIRE EXTINGUISHER
-  FIRE EXIT

# Licensing Act 2003

## Premises Licence



### Premises Licence Summary

**Premises Licence Number:** 2023/01931/LAPR

### Premises details

**Postal address of premises, or if none, OS map reference or description of the premises**

JMB Food And Wine  
143 Askew Road

**Post town:** London

**Post code:** W12 9AU

**Telephone:**

**Where the licence is time limited the dates:**

Not Applicable

**Licensable activities authorised by the licence:**

Sale of Alcohol Off the Premises

**The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:**

Sale of Alcohol Off the Premises

Monday to Sunday

10:00 - 21:00

**The opening hours of the premises:**

Monday to Sunday

06:30 - 21:00

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies:**

Off the premises only

**Name, (registered) address, of holder of premises licence:**

Mr Subir Singh Bhatia  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Registered number of holder, for example company number, charity number (where applicable):**

Not Applicable

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Mr Subir Singh Bhatia

**State whether access to the premises by children is restricted or prohibited:**

No Restrictions

**Signed:**   
**Authorised Officer**

**Date: 06.12.2023**

\* required information

**Section 1 of 18**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

- Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page...

### Address

* Building number or name	<input type="text"/>
* Street	<input type="text"/>
District	<input type="text"/>
* City or town	<input type="text"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text"/>
* Country	<input type="text" value="United Kingdom"/>

### Agent Details

* First name	<input type="text" value="Manpreet Singh"/>
* Family name	<input type="text" value="Kapoor"/>
* E-mail	<input type="text" value="info@personalllicencecourses.com"/>
Main telephone number	<input type="text" value="020 8606 0558"/>
Other telephone number	<input type="text"/>

Include country code.

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

### Your Address

* Building number or name	<input type="text" value="Personal Licence Courses UK"/>
* Street	<input type="text" value="145 Station Road"/>
District	<input type="text"/>
* City or town	<input type="text" value="West Drayton"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text" value="UB7 7ND"/>
* Country	<input type="text" value="United Kingdom"/>

Address official correspondence should be sent to.

## Section 2 of 18

### APPLICATION DETAILS

Continued from previous page...

**This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.**

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

\* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

Address     OS map reference     Description

### Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

### Premises Contact Details

Telephone number

Non-domestic rateable value of premises (£)

## Section 3 of 18

### VARIATION

Do you want the proposed variation to have effect as soon as possible?  Yes     No

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

Yes     No

You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

### Describe Briefly The Nature Of The Proposed Variation

**Continued from previous page...**

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

Proposed variations:

1. Extend Sale by Retail of Alcohol hours to the following: Monday - Sunday: 08:00 - 23:00.

**Section 4 of 18**

**PROVISION OF PLAYS**

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to vary is successful?

- Yes  No

**Section 5 of 18**

**PROVISION OF FILMS**

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

- Yes  No

**Section 6 of 18**

**PROVISION OF INDOOR SPORTING EVENTS**

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes  No

**Section 7 of 18**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes  No

**Section 8 of 18**

**PROVISION OF LIVE MUSIC**

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes  No

**Section 9 of 18**

Continued from previous page...

**PROVISION OF RECORDED MUSIC**

[See guidance on regulated entertainment](#)

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes  No

**Section 10 of 18**

**PROVISION OF PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes  No

**Section 11 of 18**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes  No

**Section 12 of 18**

**PROVISION OF LATE NIGHT REFRESHMENT**

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes  No

**Section 13 of 18**

**SUPPLY OF ALCOHOL**

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.



Continued from previous page...

WEDNESDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

THURSDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

FRIDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

Will the sale of alcohol be for consumption?

- On the premises       Off the premises       Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

None

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

**Continued from previous page...**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

None

**Section 15 of 18**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

*Continued from previous page...*

None

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

None

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

None

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

The updated premises has not been issued yet, following a recent transfer/vary of dps application for same premises.

## Section 16 of 18

### LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

1. Strict implementation of challenge 25 policy
2. CCTV to be installed and 31 days recoding system
3. All staff to be trained in responsible alcohol retailing

b) The prevention of crime and disorder

1. The premises shall install and maintain a comprehensive CCTV system which records 24 hours a day. All CCTV recordings shall be stored for a minimum period of 31 days and all recordings will be stamped with the correct date and time. Viewing of recordings shall be made available, subject to Data Protection legislation, immediately upon the request of Police or an authorised council officer.

2. That licensing activities are only carried out at the premises at times when the CCTV system is fully operational

**Continued from previous page...**

3. A staff member from the premises who is conversant with the operation of the CCTV system shall always be on the premises when the premises are open. This staff member must be able to provide a police or authorised council officer copies of recent CCTV images or data with the minimum of delay when requested.
4. An incident logbook will be maintained by the premises that details incidents of note that occur in the premises. This shall include refused sales, disorder, and ejections as a minimum. The logbook shall always be kept on the premises, for a minimum of 1 year from each entry, and be available for inspection, at all times the premises is open. Management shall regularly check the book to ensure all staff are using it.
5. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003. Written records of this training shall be retained and made available for inspection to Police or Council Officers on request.
6. All alcohol shall be purchased from AWRS registered cash & carry and wholesalers.
8. All goods, including those subject to duty payments i.e., alcohol and tobacco products will be brought from cash and carries only on invoices and they will be available upon request. All alcohol will be purchased from AWRS registered cash & carry or wholesalers.
9. All staff employed at the premises will have UK right to work status checked, once passed that stage they shall be offered employment.
10. Beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold.
11. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

**c) Public safety**

1. Fire Exit Signs Displayed
2. CCTV 31 Days recording facility

**d) The prevention of public nuisance**

1. Notice displayed asking customers to leave quietly from premises also customers will be told in person to leave quietly and not to disturb the local neighbourhood
2. Strict policy in place to tell all staff not to serve alcohol to drunks at all
3. Appropriate signage will be displayed, in prominent position informing customers they are being recorded on CCTV

**e) The protection of children from harm**

1. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. Challenge 25 posters displayed where alcohol is sold.
2. The only acceptable ID will be those with photographic identification documents; including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
3. An refusal book shall be kept at the premises and updated as and when required, and made available for inspection on request to an Licensing Officer, Police or other responsible authority.
4. A challenge 25 proof of age scheme shall operate at the premises. Signage shall be displayed advising customers that the scheme is in place. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the person who gave the training, the person who received the training and signatures by both trainer and trainee

## NOTES ON REGULATED ENTERTAINMENT

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

**Continued from previous page...**

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

**Section 18 of 18**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Variation Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00\*

Band E - £125001 and over £635.00\*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

If you own a large premise you are subject to additional fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

\* Fee amount (£)

190.00

**DECLARATION**

\* It is an offence, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

Continued from previous page...

\* Full name

\* Capacity

\* Date  /  /   
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
  2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/change-1> to upload this file and continue with your application.
- Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**OFFICE USE ONLY**

Applicant reference number

Fee paid

Payment provider reference

ELMS Payment Reference

Payment status

Payment authorisation code

Payment authorisation date

Date and time submitted

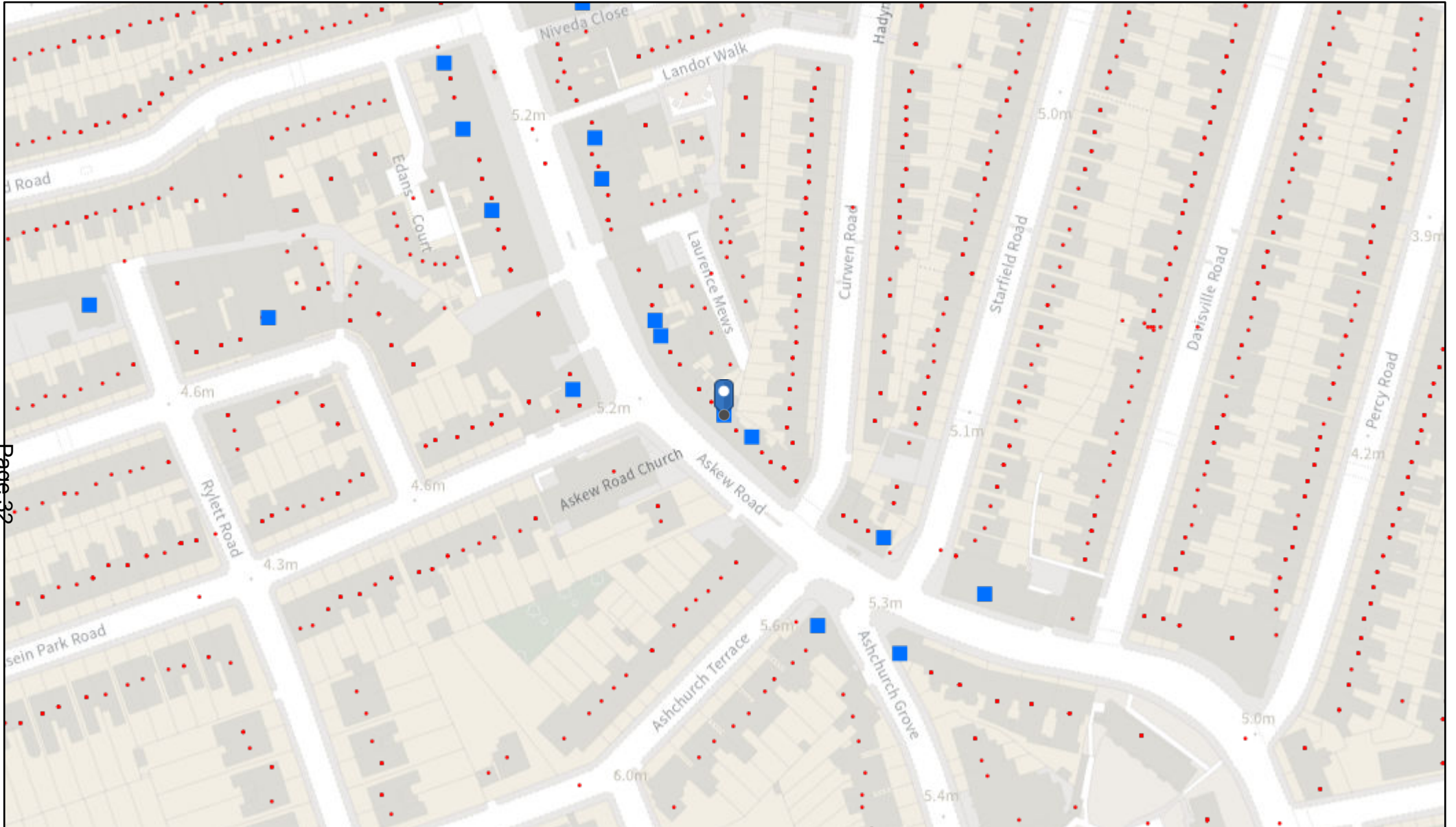
Approval deadline

Error message

Is Digitally signed

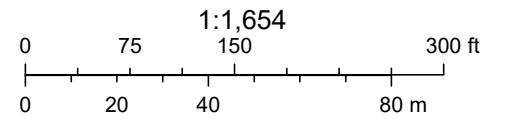
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# eGIS Web Map



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23/01/2024, 08:46:23





LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2007/04436/LAPR	Leiths School Of Food And Wine	Wendell Court 16 - 20 Wendell Road W12 9RT	Sale of Alcohol On the Premises		09:30:00 - 22:30:00	09:30:00 - 22:30:00	09:30:00 - 22:30:00	09:30:00 - 22:30:00	09:30:00 - 22:30:00	09:30:00 - 22:30:00	
2023/01394/LAPR	Zavicaj Balkan Foods	113 Askew Road W12 9AS	Sale of Alcohol Off the Premises	09:00:00 - 21:00:00							
2016/00534/LAPR	Tesco	93 Askew Road W12 9AS	Sale of Alcohol Off the Premises	09:00:00 - 23:00:00							
2020/00083/LAPR	Hoang Lan	129 Askew Road W12 9AU	Playing of Recorded Music	18:00:00 - 23:00:00							
			Sale of Alcohol On and Off the Premises	18:00:00 - 23:00:00							
2020/00430/LAPR	Som Tam Thai Restaurant	131 Askew Road W12 9AU	Sale of Alcohol On and Off the Premises		12:00:00 - 00:30:00	12:00:00 - 00:30:00	12:00:00 - 00:30:00	12:00:00 - 00:30:00	12:00:00 - 00:30:00	12:00:00 - 00:30:00	12:00:00 - 00:00:00
2021/00915/LAPR	Olivia Pizza London & Beijing Wok London	147 Askew Road W12 9AU	Provision of Late Night Refreshment					23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	
			Sale of Alcohol Off the Premises	10:00:00 - 01:00:00							
2021/00786/LAPR	Burnt Provisions	163 Askew Road W12 9AU	Playing of Recorded Music		07:00:00 - 19:00:00	07:00:00 - 19:00:00	07:00:00 - 22:00:00	07:00:00 - 22:00:00	07:00:00 - 22:00:00	07:00:00 - 19:00:00	09:00:00 - 17:00:00
			Sale of Alcohol On and Off the Premises		10:30:00 - 19:00:00	10:30:00 - 19:00:00	10:30:00 - 22:00:00	10:30:00 - 22:00:00	10:30:00 - 22:00:00	10:30:00 - 19:00:00	10:30:00 - 17:00:00
2021/01615/LAPR	Sainsbury's Supermarket	167 - 181 Askew Road W12 9AX	Sale of Alcohol Off the Premises	09:00:00 - 23:00:00							
2005/03704/LAPRT	Atlas Foods	126 Askew Road W12 9BL	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2023/00432/LAPR	Costas Mini Market	140 - 142 Askew Road W12 9BX	Sale of Alcohol Off the Premises		09:00:00 - 19:00:00	09:00:00 - 19:00:00	09:00:00 - 19:00:00	09:00:00 - 19:00:00	09:00:00 - 19:00:00	09:00:00 - 19:00:00	09:00:00 - 17:00:00
2014/01168/LAPR	Monkey Temple	92 Askew Road W12 9BL	Sale of Alcohol On the Premises		11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:00:00
2022/00937/LAPR		98 Askew Road W12 9BL	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2005/03836/LAPRT	Delight Kebab	107 Askew Road W12 9AS	Provision of Late Night Refreshment		23:00:00 - 01:30:00	23:00:00 - 01:30:00	23:00:00 - 01:30:00	23:00:00 - 01:30:00	23:00:00 - 03:00:00	23:00:00 - 03:00:00	23:00:00 - 01:00:00
2015/00138/LAPR	A K Drinks	110 Askew Road W12 9BL	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00

2023/01510/LAPR	The Orchard Tavern	136 Askew Road W12 9BP	Performance of Live Music						18:00:00 - 00:00:00	18:00:00 - 00:00:00	18:00:00 - 00:00:00
			Playing of Recorded Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
2023/00459/LAPR	The Good Shepherd R C Primary School	Gayford Road W12 9BY	Exhibition of a Film					15:00:00 - 19:00:00	15:00:00 - 19:00:00		
			Sale of Alcohol On and Off the Premises					10:00:00 - 22:30:00	10:00:00 - 22:30:00	10:00:00 - 22:30:00	10:00:00 - 15:00:00

**VALID REPRESENTATION**

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/11/2023 10:36 AM from [REDACTED]

**Application Summary**

Address:	143 Askew Road London W12 9AU
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

**Customer Details**

Name:	[REDACTED]
Email:	
Address:	[REDACTED]

**Comments Details**

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	24/11/2023 10:36 AM Absolutely do not need alcohol sales before 8am. Even that is too early. It only encourages antisocial behaviour.

## VALID REPRESENTATION

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/11/2023 12:35 PM from [REDACTED].

### Application Summary

Address: 143 Askew Road London W12 9AU

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 24/11/2023 12:35 PM I object to the extension of the licence for a number of reasons.

Selling alcohol so early in the morning would in my opinion encourage crime and disorder which would in turn impact public safety.

There are a number of shops selling alcohol on Askew Road.

The public nuisance created by the selling of alcohol at 6am in the morning is increased.

And buying alcohol so early in the morning would only really be for those determined to drink It's not like popping out for a pint of milk.

---

**VALID REPRESENTATION**

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/11/2023 3:09 PM from [REDACTED]

**Application Summary**

Address:	143 Askew Road London W12 9AU
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

**Customer Details**

Name:	[REDACTED]
[REDACTED]	
Address:	[REDACTED]

**Comments Details**

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	24/11/2023 3:09 PM The area is already suffering from a surge in drug dealing and drug consumption. Our residents association with over 40 members has already made numerous complaints. If at all, then the sale of alcohol should be more restrictive - certainly not deregulated even further.

## WITHDRAWN REPRESENTATION

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/11/2023 9:24 AM from [REDACTED] .

### Application Summary

Address: 143 Askew Road London W12 9AU

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

[REDACTED]

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 24/11/2023 9:24 AM Is 8am not early enough for alcohol sales? Who really needs to buy booze at 6.30am Monday to Sunday other than those who are struggling with alcohol problems?  
By agreeing to ridiculously early hours for sales, you are not only contributing to the all the problems in the area that are related to alcoholism - the rough sleepers, the vandals, the bad behaviour on the streets etc etc - but you are hurting those who are suffering with alcohol issues. Frankly, I don't believe alcohol should be sold before 10am at the earliest, but to give stores the go-ahead to sell at 6.30am would be completely irresponsible. The licensing department for the council and the borough should be protecting our interests, not pandering to stores who do not seem to know any better

---

**From:** m.kapoor personalllicencecourses.com  
**Sent:** Friday, December 22, 2023 1:15 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** RE: Representations - JMB Food And Wine 143 Askew Road London W12

Dear Lorna

Having read through the objections raised, we wish to clarify the alcohol sales applied are for 08:00 – 23:00 Monday – Sunday. The premises will open at 6.30am as it's a newsagents.

**Kind Regards**

**Manpreet S Kapoor BA (Hons)**

Licensing Consultant, Personal Licence Courses UK Ltd

**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Sent:** Friday, December 22, 2023 3:02 PM  
**Subject:** Representation - JMB Food And Wine 143 Askew Road London W12 9AU

Dear all,

**Licensing Act 2003**

**Reference: 2023/01949/LAPR**

**Premises: JMB Food And Wine 143 Askew Road London W12 9AU**

I am contacting you as you made a representation objecting to the grant of the premises licence. The application will now be determined by the Licensing Sub-Committee, and the hearing date will be confirmed in due course.

The applicants agent has read the representations and asked to forward the below statement to confirm the following:

*Having read through the objections raised, we wish to clarify the alcohol sales applied are for 08:00 – 23:00 Monday – Sunday. The premises will open at 6.30am as it's a newsagents.*

**Please let me know if the above confirmation addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally.**

**Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?**

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

**From:**

Sent: Friday, January 12, 2024 4:07 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** RE: Notice of Hearing - JMB Food And Wine, 143 Askew Road London W12 9AU

Yes, I will withdraw thank you.

The times have changed since it was first advertised.

I remove my objection.

**[REDACTED]**



**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Sent:** Thursday, January 18, 2024 10:24 AM

**Subject:** FW: Representation - JMB Food And Wine 143 Askew Road London W12 9AU

Dear all,

**Licensing Act 2003**

**Reference: 2023/01949/LAPR**

**Premises: JMB Food And Wine 143 Askew Road London W12 9AU**

I am contacting you as you made a representation against the above application which is scheduled to be heard before the Licensing Sub-Committee on the 14<sup>th</sup> February 2024.

Following on from the email below, can you confirm if the confirmation of the hours in the email on the 22<sup>nd</sup> December 2023, addresses the concerns raised in your representation, and if you are minded to withdraw?

**Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter, without the need of the Licensing Sub-Committee?**

I have attached the pool of conditions below which you may find informative in reviewing the situation further.

[Local pool of licence conditions | LBHF](#)

Please note that if you do not respond, that your representation is still valid and you will be invited to speak at the Licensing Sub-Committee.

If you have any further queries, please contact me directly on the below.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Licensing

**From:** [REDACTED]  
**Sent:** Thursday, January 18, 2024 10:33 AM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** RE: [EXT] Notice of Hearing - JMB Food And Wine, 143 Askew Road London W12 9AU

Hello

I won't be able to attend the remote hearing and won't be sending a representative.

As a resident who lives close to these premises, I wish that my feelings are heard. My views on the selling of alcohol first thing in the morning – whether that's 0630 or 0800 – is unacceptable. If people wish to purchase alcohol early in the morning, Askew Road is full of sellers.

If the shop is a newsagent as is clearly mentioned in the email of 22 December, why is it so keen to sell alcohol?

Thanks

[REDACTED]

**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Sent:** Thursday, January 18, 2024 11:32:11 AM  
**To:** [REDACTED]  
**Subject:** RE: [EXT] Notice of Hearing - JMB Food And Wine, 143 Askew Road London W12 9AU

Hi [REDACTED],

Thank you for your email, and confirmation that you will be unable to attend the hearing.

I have noted your comments, and will send to the applicant for further comment. Is there a proposed time in which you feel would address your concerns raised?

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

**From:** [REDACTED]  
**Sent:** Thursday, January 18, 2024 12:22 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** RE: [EXT] Notice of Hearing - JMB Food And Wine, 143 Askew Road London W12 9AU

Hello Lorna

I totally appreciate that this is a small business but it's a newsagents when it wants to be an and off licence when it can be.

I feel that from midday is a sensible hour. I know I'm not the only person who is worried about anti-social behaviour.

Thank you

[REDACTED]

[REDACTED] 19 Jan 2024, at 08:18, Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)> wrote:

Hi [REDACTED]

I hope you're well.

Following on from our email discussion yesterday, I wanted to inform you that the premises already benefits from a premises licence, which permits the following:

**Current hours for licensable activities on licence**

The sale of alcohol - Off the premises only

Mondays to Sundays between the hours of 10:00 to 21:00

**Current opening hours**

Mondays to Sundays between the hours of 06:30 to 21:00

If the variation is not minded to be granted, they would still be able to operate under the hours above.

**Vary of licensable activities on licence**

The sale of alcohol - Off the premises only

Mondays to Sundays between the hours of 08:00 to 23:00

**Proposed opening hours**

Mondays to Sundays between the hours of 06:30 to 23:00

Therefore, is there anything the applicant can propose to address your concerns in your representation, based on the information above?

If you have any further queries, please do not hesitate to contact me.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Licensing

**From:** [REDACTED]

**Sent:** Friday, January 19, 2024 8:39 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: [EXT] Notice of Hearing - JMB Food And Wine, 143 Askew Road London W12 9AU

Hello

If this is the times of off sales - which has been agreed and is currently in practice - it's a flat no to the variation from

me. If the business wishes to be a newsagent in the hours earlier - 0630-8am - which is what was mentioned in an email to me yesterday - why is the business applying for a variation for a 2 hour window and how will that be enforced and checked?

sorry i would not agree to the earlier times and if 10 is already in existence why change it unless there's a need and if there is a need there are plenty of other businesses who sell alcohol on the askew road.

can i ask why this isn't going before a panel and that

i'm being asked specifically for my views?

thank you

On 19 Jan 2024, at 08:55, Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)> wrote:

Hi [REDACTED]

Thank you for your prompt response.

The current times for off-sales of alcohol at the premises is 10:00 to 21:00 and the premises is open 06:30 to 21:00.

The applicant is applying for off sales of alcohol 08:00 to 23:00.

A premises is only permitted to carry out licensable activity in the times which are permitted by their premises licence.

Under the Licensing Act 2003, a premises licence holder can apply to amend and extend the current licensable hours via a full variation application, which has happened in this instance.

When a premises licence is granted, it is the licences holders responsibility to ensure they are operating to the times and terms of a licence. If they are not, the Police, Licensing Enforcement Officer or other responsible authorities can take action on this.

If you do feel that the premises are operating in a manner that does not promote the licensing objectives please do not hesitate to contact the Licensing Team- 020 8753 1081/ [licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk) . If this does happen, we would recommend you to:

1. Speak to the person responsible for the management of the premises and explain to them why the premises are causing a problem to you. Keep a record of this discussion and the outcome.
2. Contact our [Enforcement Protection team](#) whenever the premises are causing a nuisance so that an independent professional person is able to witness the problems you are experiencing. The contact number and address for this service can be found at the bottom of this page.

In addition there is the ability to review an existing licence if the premises are not promoting the licensing objectives, information on reviews can be found [here](#).

**This application is being heard before the Licensing Sub-Committee on the 14<sup>th</sup> February 2024, which as per my email on the 12<sup>th</sup> January 2024, as you have made a valid representation you are invited to attend.**

You are being asked for you comments, as you have made a valid representation. Part of a mediation process comments are taken, to see if a resolution can be made without the need for a Licensing Sub-Committee.

If you have any questions, please contact me directly on the below number to discuss.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Licensing

**From:** [REDACTED]

**Sent:** Friday, January 19, 2024 8:59 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: [EXT] Notice of Hearing - JMB Food And Wine, 143 Askew Road London W12 9AU

Lorna

thank you

then it's a no to the additional hours from  
me for the reasons i stated in my last emails

unfortunately i can't make representation in  
person but hope

you take my comments to  
the panel

best wishes

██████████

# Agenda Item 4

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## 1. THE APPLICATION

On 6<sup>th</sup> December 2023, Luke Elford of John Gaunt & Partners submitted an application on behalf of the Parsons Green Sports & Social Club Limited (“the applicant”), for a new premises licence, in respect of the premises known as Parsons Green Sports and Social Club, 31 Broomhouse Lane, London, SW6 3DP.

### 1.1 Application Requested

The applicant operates the premises as a private members' sports and social club which offers exclusive sporting facilities and event space. The applicant has applied for the following licensable activities:

#### Licensable activities sought:

##### **The exhibition of films - Both indoors and outdoors**

Mondays to Saturdays 10:00 to 23:00

Sundays 10:00 to 22:00

##### **The performance of live music - Indoors only**

Fridays and Saturdays 23:00 to 01:00

##### **The playing of recorded music - Indoors only**

Fridays and Saturdays 23:00 to 01:00

##### **Anything similar to live music, recorded music or dance - Both indoors and outdoors**

Sundays to Thursdays 12:00 to 23:00

Fridays and Saturdays 12:00 to 23:00

##### **Anything similar to live music, recorded music or dance - Indoors only**

Fridays and Saturdays 23:00 to 01:00

##### **The provision of late-night refreshment - Indoors only**

Sundays to Thursdays 23:00 to 23:30

Fridays and Saturdays 23:00 to 01:00

##### **The sale of alcohol - On the premises only**

Mondays to Thursdays 11:00 to 23:00

Fridays and Saturdays 11:00 to 01:00

Sundays 12:00 to 23:00

##### **Proposed Opening Hours**

Sundays to Thursdays 06:00 to 23:30

Fridays and Saturdays 06:00 to 01:30

##### **Non-Standard Timings**

For all permitted licensable hours and opening hours is the premises may remain open from the terminal hour on New Year's Eve through to the commencement time on New Year's Day.

A copy of the application form and plan can be seen on pages **63-89** of this report.

## **1.2 Current Premises Licence**

The applicant and the premises already have the benefit of a premises licence at the proposed address under the reference of 2020/00885/LAPR. With the current application, the applicant is applying to extend the licence plans to cover the whole of the premises and make modifications to current licensable activities. If this licence is granted the applicant intends to surrender the existing licence at this premises. A copy of the current premises licence and plans can be seen on pages **90-104** of this report.

On 28<sup>th</sup> December 2023 the applicant's solicitor sent an email with a comparison table of the existing licence and the new application. A copy of this table can be seen on pages **105-107** of this report.

## **1.3 Applicants Operating Schedule**

The applicant has proposed additional steps in the applications operating schedule to promote the four licensing objectives if the application is granted. Of the note, the applicant has proposed the following condition:

- External areas will cease to be used at 23:00 Monday to Saturday and 22:00 on Sundays.

A copy of the full list of proposed additional steps can be seen on pages **71-74** of this report.

## **2. BACKGROUND**

The premises operates as a private members' sports and social club which offers sporting facilities and event space. The main access to the premises is located on Broomhouse Lane. There are primarily residential premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **108-109** of this report.

There are several options for transport away from the area including buses which are a 6–10-minute walk away and taxis which run from in and around the Hurlingham area. Parsons Green tube station is a 17-minute walk away, Putney Bridge tube station and Imperial Wharf overground stations are a 25-minute walk away.

## **3. CONSULTATION**

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

### **3.1. Relevant Representations**

The licensing section received nine representations from local residents objecting to the licence application. A copy of these representations can be seen on pages **110-126** of this report.

On the 3<sup>rd</sup> January 2024 the Licensing Team informed all representors of the comparison table mentioned in section 1.2 of the report. A copy of the correspondence and comments can be seen on pages **127-136** of this report.

On the 19 December 2023 the applicant asked the Licensing Team to email all representors with a letter and invitation to discuss the representations submitted with the application. This was emailed to all parties on the 23 December 2023. A copy of the request can be seen on pages **137-150** of this report.

#### **4. OTHER INFORMATION**

##### **4.1 Enforcement History**

There has been no enforcement history in respect of this premises in the last three years.

##### **4.2 Temporary Event Notices (“TENS”)**

There have been six TENS submitted in respect of this premises in the past twelve months. Details of these TENS can be seen in the table below:

<b>LISTAT</b>	<b>REFVAL</b>	<b>DETAILS</b>	<b>Start Date</b>	<b>End Date</b>
5_ISS	2023/00818/LATEMP	Temporary Event Notice for no more than 380 persons  Event: Tennis tournament fun-day.  Licensable activities sought: Sale by retail of alcohol both on and off the premises Saturday 3rd June 2023 from 08:00 until 22:00.  Provision of regulated entertainment Saturday 3rd June 2023 from 08:00 until 22:00.	03/06/2023	03/06/2023
5_ISS	2023/00922/LATEML	Late Temporary Event Notice for no more than 150 persons.  Event: Corporate team building and sporting contests  Licensable Activity applied for: Sale by retail of alcohol on the premises only  Event Date: 15 June 2023 from 08:00 to 22:00	15/06/2023	15/06/2023
5_ISS	2023/01015/LATEML	Late Temporary Event Notice for no more	02/07/2023	02/07/2023

		<p>than 250 persons</p> <p>Event: Charity tennis event</p> <p>Licensable activities sought The sale by retail of alcohol on the premises only</p> <p>Event Date: 02 July 2023 from 11:00 until 19:30</p>		
5_ISS	2023/01088/LATEMP	<p>Temporary Event Notice</p> <p>Flexion mobile company, managed by one of our club members has arranged a team day inclusive of croquet and BBQ. The event will take place from 16:30-22:00 with a total of 50pax. They will have access to our oval room, outside terrace and lawns. We will be playing low level music on the terrace and have use of outside bar.</p> <p>Licensable activities sought: The sale of alcohol on the premises only for no more than 250 people.</p> <p>Days and times sought: Friday 21st July 2023 between the hours of 11:00 to 22:00</p>	21/07/2023	21/07/2023
5_ISS	2023/01337/LATEMP	<p>Temporary Event Notice</p> <p>Parsons Green Club: The premises has an existing licence (2020/00885/LAPR) and the applicant proposes a TEN to licence the entire premises during a corporate hire event.</p> <p>Licensable activities sought: The sale of alcohol on the premises only for no more than 350 people.</p> <p>Days and times sought: Friday 8th September 2023 between the hours of 12:00 to 23:00.</p>	08/09/2023	08/09/2023
5_ISS	2023/01497/LATEML	<p>Late Temporary Event Notice</p> <p>The premises has an existing licence (2020/00885/LAPR) and the applicant proposes a TEN to extend the hours for the sale of alcohol during a funeral wake.</p> <p>Licensable activities sought: The sale of alcohol on the premises only for no more than 400 people.</p>	05/10/2023	05/10/2023

		Days and times sought: Thursday 5th October 2023 between the hours of 08:00 until 00:30.		
--	--	--	--	--

## 5. POLICY CONSIDERATIONS

**5.1** Section 2 pages 7-10 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

**5.2** Section 5 pages 12 and 13 of the Statement of Licensing Policy (“SLP”) states that to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

**5.3** Section 7 page 15 of the SLP states that for sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales. (See Annex 1)

- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

**5.4** Policy 1 page 18 of the SLP states that applicants are expected to undertake a local risk assessment as part of the licence application. The Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.

**5.5** Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;

e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Members clubs	01:00 daily	00:00 daily	23:00 daily

**5.6** Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit i.e. applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

**5.7** Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the

direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night-time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

**5.8** Policy 13 of the SLP in relation to Planning, states Despite Licensing and Planning being under different legislation, the Licensing Authority will ensure that the licensing regime is in line with the planning regime in Hammersmith & Fulham as far as is possible.

The local planning authority has powers to control opening times of all new establishments seeking planning permission, where harm might occur. Licensing applications will not be a re-run of the planning application. If the licensing committee grants any variation of a licence which involves a material alteration to a building, the applicant still needs to apply for planning permission, or building regulation control, where appropriate.

Where an applicant is granted a premises licence with operating hours that are different to the hours permitted by the premises planning permission, the applicant must observe the earlier closing time. Premises operating in breach of their planning permission would be liable to prosecution under planning law. We would suggest that the applicant contacts Planning apply to vary their conditions.

**5.9** Policy 16 of the SLP pages 33 and 34 in relation to licence measures to ensure the safety of women and girls in licensed premises, expects licence holders to have measures in place.

The Licensing Authority will use its powers to regulate the night-time economy, both with specific regard to spiking incidents and more generally in relation to violence against women and girls. This may include:

- a) Using the Licensing Authority's powers to impose conditions or revoke premises licenses, where venues do not take sufficient measures to protect and provide support to customers in spiking incidents;
- b) Considering the prevalence, prevention and reporting of sexual harassment and misconduct and gender-based violence in licensed premises.



- c) Requiring the presence of suitably trained and accredited door staff,
- d) Require presence of CCTV, or to introduce entry searches for example.

Licence applicants and existing licence holders are encouraged to include in their operating schedules clear policies relating to potential abuse or violence against women and girls. This would include, but is not limited to the 'Ask for Angela' programme, Welfare and Vulnerability Engagement' training package (WAVE) for staff to identify and assist women and girls being at risk or being subjected to violence, and the implementation of clear policies in the premises on preventing and addressing violence against women and girls. The Licensing Authority would also encourage off licensed premises to take part in the Ask for Angela scheme in an effort to increase the visible promotion of the scheme in all licensed premises across the borough.

**5.10** Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- c) Operators of off-licences in areas problems relating to street drinking and under age drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
  - i. The likelihood of any violence, public order or policing problem if the licence is granted;
  - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
  - iii. Past conduct and prior history of complaints against the premises;
  - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
  - v. Any relevant representations.
- e) Measures to demonstrate compliance Home Office guidance 'Safer Clubbing' in relation to the control of illegal drugs on their premises. They should agree a protocol with the Licensing Authority and the police on the handling of illegal drugs found on their premises.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and

on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.

j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.

l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

m) **door staff** - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).

n) **drugs and weapons** - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.

o) **excessive drinking** - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, to reduce the likelihood of fights or aggressive behaviour.

p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

r) **Event type** - in some cases the type of regulated entertainment proposed could attract elements which increase the possibility of violence and/or disorder occurring in, or in the vicinity of, the premises. For example, some externally promoted live music events carry an increased risk of violent crime and disorder. It may be appropriate to carry out a risk assessment of the activities proposed, however this would be in a guidance capacity to help support the business in question. Any such assessments should be emailed to: ([AWMailbox.Licensing@met.police.uk](mailto:AWMailbox.Licensing@met.police.uk)) before the event is agreed. Where a large outdoor event is planned this Authority and the Police recommend that the organisers consult with 'relevant parties' as early in the planning stages as possible. 'Relevant parties' would include local residents, local businesses, schools, charitable organisations, responsible authorities and relevant local authority departments. Consideration of timing of events should be given in relation to football matches and other large pre-planned annual events within the locality and surrounding boroughs.

**5.12** Annex 1 pages 37 and 38 of the SLP in relation to public safety, will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health. This is expected to include:

a) Maximum occupancy limits will be specified on the licence only where necessary for the promotion of public safety or the prevention of disorder. Where a capacity limit is already specified in a fire risk assessment, the Licensing Authority will not normally include that limit as a licence condition.

b) Safe capacities will be imposed where necessary for the promotion of public safety or the prevention of disorder on the relevant premises. If no safe capacity

has been imposed through other legislation, a responsible authority may consider it necessary for a new capacity to be attached to the premises which would apply at any material time when the licensable activities are taking place and may make representations to that effect.

The types of premises that may be subject to safe capacities will be the following;

- i. Nightclubs
  - ii. Cinemas
  - iii. Theatres
  - iv. Other premises where regulated entertainment is being provided within the meaning of the Act, e.g. open public spaces
- c) The Licensing Authority will, where appropriate, attach conditions to a licence to ensure public safety, dealing with, but not limited to. the following:
- i. Checks on equipment at specified intervals, e.g. gas safety checks;
  - ii. Standards to be maintained, e.g. temporary electrical installations to comply with British Standards;
  - iii. The number of people on the premises to ensure it is appropriate having regard to the activities taking place and reliable ways of counting the number;
  - iv. The steps taken to manage the risk from glass, the use of bottle bins, glass collectors and door supervisors to prevent glass being taken off the premises;
  - vi: The use of door supervisors to manage the entrance and exit from the premises and to protect public safety as customers leave the premises;
  - vi. The provision of air conditioning and ventilation;
  - vii. Measures to protect against overcrowding; and
  - viii. Implement access/support needs for disabled people.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

**e) incident and occurrence book** – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

**f) risks associated with special promotions/events** – ensuring compliance with guidance from the Metropolitan Police relating to specific event risk assessments for externally promoted live music events well in advance of the event. Risk assessment forms can be obtained from the Metropolitan Police Licensing Officer.

**g) getting home safely** - providing information to customers and staff (including contact telephone numbers) regarding safer options available for travelling home late at night - including night buses, licensed taxis and private hire (mini-cabs).

**h) overcrowding** - developing policies and procedures regarding capacity to prevent overcrowding and patrons possibly becoming aggressive.

**i) premises environment** - applicants should consider the physical environment of the premises and have regard to issues that could increase the likelihood of patrons becoming agitated or aggressive. This may include procedures regarding door supervision, identification and management of drunken customers and issues of overcrowding and capacity, which may result in patrons becoming aggressive or rowdy.

**5.13** Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The Licensing Authority recommends that primarily alcohol led premises such as nightclubs and pubs, located close to any residential premises, implement a dispersal policy at their venue. All relevant staff should be trained on any policy, and all reasonable steps should be taken to ensure it is fully always implemented and adhered to.
- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- vi. Limiting the number of people permitted to use a garden or other open-air areas, including those for the use of smoking, at any one time.
- vii. Restricting the use of a garden or other open-air areas, including those for the use of smoking, after a particular time e.g. 11:00pm (or such earlier time as may be considered appropriate).
- viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage, and the prevention/tidying of litter (including fly posters and illegal placards);
- xvi. The history of previous nuisance complaints proved against the premises, particularly where statutory notices have been served on the present licence holder;
- xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
- xviii. The generation of odour, e.g. from the preparation of food;
- xix. Any other relevant activity likely to give rise to nuisance;
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

**j) Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

**k) Late night refreshment** - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

**l) Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

**m) Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

**n) External Areas** – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

**o) Odour** – odour from cooking is a common source of complaint, particularly from restaurants and fastfood takeaways. The Council's Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

**p) Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

**q) Ventilation** – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

**r) Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

**s) Litter** – for example, litter patrols for late night take-away premises.

## **6. DETERMINATION**

**6.1** In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

## **Application for a premises licence to be granted under the Licensing Act 2003**

Case number 2023/02013/LAPR

Payment transaction reference  
256 70723

Amount paid £315

Date submitted 06/12/2023

Are you the applicant or their Agent agent?

### **PREMISES DETAILS**

Premises address

Parsons Green Sports And Social Club 31 Broomhouse Lane, London SW6 3DP

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) Parsons Green Sports and Social Club

Telephone number at the premises (if any)

Are the premises in the course of construction?

No

Non-domestic rateable value 74000  
if the premises

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

No

### **APPLICANT DETAILS**

I am applying as a person other than an individual

Please confirm if you are applying as  
as a limited company/ limited liability partnership

Applicant name PARSONS GREEN SPORTS & SOCIAL CLUB LIMITED

Address 31 BROOMHOUSE LANE  
London  
SW6 3DP

Registered company number 04952689

Telephone number 02080519995

Email address lelford@john-gaunt.co.uk

I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

### **Alternative details for correspondence**

Contact name (if different from premises user) Mr Luke Elford

Business name John Gaunt & Partners Licensing Solicitors

Correspondence address     John Gaunt & Partners Licensing Solicitors  
  180 - 186 KING'S CROSS ROAD  
  LONDON  
  WC1X 9DE

Daytime/ business telephone 02080519995  
number

Evening/ home telephone  
number

Mobile phone number

Email address

## **OPERATING SCHEDULE**

When do you want the premises licence to start?

03/01/2024

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

PRIVATE MEMBERS' SPORTS AND SOCIAL CLUB WHICH OFFERS EXCLUSIVE SPORTING FACILITIES AND EVENT SPACE. THE PREMISES ALREADY HAS THE BENEFIT OF A PREMISES LICENCE (REF: 2020/00885/LAPR)WHICH THEY WOULD LIKE TO EXTEND TO COVER THE WHOLE OF THE PREMISES AND MAKE MODIFICATIONS TO.

SHOULD THE APPLICANT BE GRANTED AN ACCEPTABLE NEW LICENCE, THE EXISTING LICENCE WILL BE SURRENDERED.

What licensable activities do you intend to carry on from the premises?

films, live music, recorded music, anything similar, late night refreshment, supply of alcohol

## **HOURS OPEN TO THE PUBLIC**

Standard days

### **Mondays**

Start                                 06:00

Finish                                23:30

### **Tuesdays**

Start                                 06:00

Finish                                23:30

### **Wednesdays**

Start                                 06:00

Finish                                23:30

### **Thursdays**

Start                                 06:00

Finish                                23:30

### **Fridays**

Start                                 06:00



Finish 01:30

**Saturdays**

Start 06:00

Finish 01:30

**Sundays**

Start 06:00

Finish 23:30

Please state any seasonal variations

NONE

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

THE PREMISES MAY REMAIN OPEN FROM THE TERMINAL HOUR ON NEW YEAR'S EVE THROUGH TO THE COMMENCEMENT TIME ON NEW YEAR'S DAY.

**FILMS**

Please give further details

here

THE USE OF ALL OUTSIDE AREAS WILL CEASE AT 23:00 (22:00 ON SUNDAY).

Will the performance of films take place indoors, outdoors or both?

Both

Standard days

**Mondays**

Start 10:00

Finish 23:00

**Tuesdays**

Start 10:00

Finish 23:00

**Wednesdays**

Start 10:00

Finish 23:00

**Thursdays**

Start 10:00

Finish 23:00

**Fridays**

Start 10:00

Finish 23:00

**Saturdays**

Start 10:00

Finish 23:00

**Sundays**

Start 10:00

Finish 22:00

Please state any seasonal variations

NONE

Non standard timings. Where you intend to use the premises for films at different times to those listed above, please list.

THE PREMISES MAY PROVIDE REGULATED ENTERTAINMENT FROM THE TERMINAL HOUR FOR THOSE ACTIVITIES ON NEW YEAR'S EVE THROUGH TO THE COMMENCEMENT TIME FOR THOSE ACTIVITIES ON NEW YEAR'S DAY.

**LIVE MUSIC**

Please give further details here

THE PERFORMANCE OF LIVE MUSIC FOR THE ENJOYMENT OF GUESTS WITHIN THE CLUBHOUSE WHEN NOT DEREGULATED

Will the performance of live music take place indoors, outdoors or both?

Both

Standard days

**Mondays**

Start

Finish

**Tuesdays**

Start

Finish

**Wednesdays**

Start

Finish

**Thursdays**

Start

Finish

**Fridays**

Start 23:00

Finish 01:00

**Saturdays**

Start 23:00

Finish 01:00

**Sundays**

Start

Finish

Please state any seasonal variations

NONE

Non standard timings. Where you intend to use the premises for live music at different times to those listed above, please list.

THE PREMISES MAY PROVIDE REGULATED ENTERTAINMENT FROM THE TERMINAL HOUR FOR THOSE ACTIVITIES ON NEW YEAR'S EVE THROUGH TO THE COMMENCEMENT TIME FOR THOSE ACTIVITIES ON NEW YEAR'S DAY.

**RECORDED MUSIC**

Please give further details here

**THE PLAYING OF RECORDED MUSIC FOR THE ENJOYMENT OF GUESTS WITHIN THE CLUBHOUSE WHEN NOT DEREGULATED**

Will the performance of recorded music take place indoors, outdoors or both?

Both

Standard days

**Mondays**

Start

Finish

**Tuesdays**

Start

Finish

**Wednesdays**

Start

Finish

**Thursdays**

Start

Finish

**Fridays**

Start 23:00

Finish 01:00

**Saturdays**

Start 23:00

Finish 01:00

**Sundays**

Start

Finish

Please state any seasonal variations

NONE

Non standard timings. Where you intend to use the premises for recorded music at different times to those listed above, please list.

**THE PREMISES MAY PROVIDE REGULATED ENTERTAINMENT FROM THE TERMINAL HOUR FOR THOSE ACTIVITIES ON NEW YEAR'S EVE THROUGH TO THE COMMENCEMENT TIME FOR THOSE ACTIVITIES ON NEW YEAR'S DAY**

**ANYTHING SIMILAR TO LIVE MUSIC, RECORDED MUSIC OR DANCE**

Please give further details here

THE PROVISION OF ANY ENTERTAINMENT AT THE PREMISES THAT IS CONSIDERED BY THE RESPONSIBLE AUTHORITIES NOT TO BE LIVE MUSIC OR RECORDED MUSIC.

THE USE OF ALL OUTSIDE AREAS SHALL CEASE AT 23:00 (22:00 SUNDAYS).

Will this entertainment take place indoors, outdoors or both?

Both

Standard days

**Mondays**

Start 12:00

Finish 23:00

**Tuesdays**

Start 12:00

Finish 23:00

**Wednesdays**

Start 12:00

Finish 23:00

**Thursdays**

Start 12:00

Finish 23:00

**Fridays**

Start 12:00

Finish 01:00

**Saturdays**

Start 12:00

Finish 01:00

**Sundays**

Start 12:00

Finish 23:00

Please state any seasonal variations

NONE

Non standard timings. Where you intend to use the premises for this entertainment at different times to those listed above, please list.

THE PREMISES MAY PROVIDE REGULATED ENTERTAINMENT FROM THE TERMINAL HOUR FOR THOSE ACTIVITIES ON NEW YEAR'S EVE THROUGH TO THE COMMENCEMENT TIME FOR THOSE ACTIVITIES ON NEW YEAR'S DAY

**LATE NIGHT**

**REFRESHMENT**

Please give further details

here

THE USE OF ALL OUTSIDE AREAS SHALL CEASE AT 23:00 HOURS.

Will the provision of late night refreshment take place indoors, outdoors or both?

Indoors

Standard days

**Mondays**

Start 23:00

Finish 23:30

**Tuesdays**

Start 23:00

Finish 23:30

**Wednesdays**

Start 23:00

Finish 23:30

**Thursdays**

Start 23:00

Finish 23:30

**Fridays**

Start 23:00

Finish 01:00

**Saturdays**

Start 23:00

Finish 01:00

**Sundays**

Start 23:00

Finish 23:30

Please state any seasonal variations

NONE

Non standard timings. Where you intend to use the premises for late night refreshment at different times to those listed above, please list.

THE PREMISES MAY REMAIN OPEN FOR THE PROVISION OF LATE-NIGHT REFRESHMENT FROM THE TERMINAL HOUR FOR THOSE ACTIVITIES ON NEW YEAR'S EVE THROUGH TO THE COMMENCEMENT TIME FOR THOSE ACTIVITIES ON NEW YEAR'S DAY

**SUPPLY OF ALCOHOL**

Please give further details here

Will the supply of alcohol be for consumption on the premises, off the premises or both?

On the premises

Standard days

**Mondays**

Start 11:00

Finish 23:00

**Tuesdays**

Start 11:00

Finish 23:00

**Wednesdays**

Start 11:00  
Finish 23:00

**Thursdays**

Start 11:00  
Finish 23:00

**Fridays**

Start 11:00  
Finish 01:00

**Saturdays**

Start 11:00  
Finish 01:00

**Sundays**

Start 12:00  
Finish 23:00

Please state any seasonal variations

NONE

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

THE PREMISES MAY REMAIN OPEN FOR THE SALE OF ALCOHOL FROM THE TERMINAL HOUR FOR THOSE ACTIVITIES ON NEW YEAR'S EVE THROUGH TO THE COMMENCEMENT TIME FOR THOSE ACTIVITIES ON NEW YEAR'S DAY

**Details of the individual whom you wish to specify on the licence as the designated premises supervisor**

Full name Mr RICARDO MANUEL SIMOES MONTEIRO

Date of birth [REDACTED]

Home address of prospective designated premises supervisor [REDACTED]

Personal licence number (if known) 1208

Issuing authority (if known) Thurrock Council

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

NONE

Describe the steps you intend to take to promote the licensing objectives

a) General all four licensing objectives (b,c,d and e)

OUTSIDE AREAS SHALL NOT BE USED AFTER 23:00 HOURS.

ANY BOOK USED FOR THE SIGNING IN OF MEMBERS AND GUESTS (WHICH MAY BE ELECTRONIC) SHALL BE KEPT ON THE PREMISES AT ALL TIMES AND MADE AVAILABLE TO THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY UPON REQUEST.

ALL STAFF RESPONSIBLE FOR SELLING ALCOHOL SHALL RECEIVE RELEVANT TRAINING BEFORE MAKING ANY UNSUPERVISED SALES. THE TRAINING SHALL INCLUDE:

- THE LICENSING ACT 2003 IN TERMS OF THE LICENSING OBJECTIVES AND OFFENCES COMMITTED UNDER THE ACT;
- THE CONDITIONS OF THIS PREMISES LICENCE;
- THE SALE OF AGE-RESTRICTED PRODUCTS.

NO LICENSABLE ACTIVITIES SHALL TAKE PLACE AT THE PREMISES UNTIL PREMISES LICENCE 2020/00885/LAPR (OR SUCH OTHER NUMBER SUBSEQUENTLY ISSUED FOR THE PREMISES) HAS BEEN SURRENDERED.

b) The prevention of crime and disorder

HIGH DEFINITION CCTV SHALL BE INSTALLED, OPERATED AND MAINTAINED AT ALL TIMES THAT THE PREMISES ARE OPEN FOR LICENSABLE ACTIVITIES AND;

- A) SHALL BE CHECKED ON A REGULAR BASIS TO ENSURE THAT THE SYSTEM IS WORKING PROPERLY AND THAT THE DATE AND TIME ARE CORRECT. A RECORD OF THESE CHECKS, SHOWING THE DATE AND NAME OF THE PERSON CHECKING, SHALL BE KEPT AND MADE AVAILABLE AT THE POLICE OR AUTHORISED COUNCIL OFFICERS ON REQUEST;
- B) ONE CAMERA SHALL SHOW A CLOSE-UP OF THE ENTRANCE/S TO THE PREMISES TO CAPTURE A CLEAR, FULL LENGTH IMAGE OF ANYONE ENTERING;
- C) SHALL COVER ANY EXTERNAL AREA OF THE PREMISES ACCESSIBLE TO PUBLIC;
- D) RECORDINGS SHALL BE IN REAL TIME AND STORED FOR A MINIMUM OF 31 DAYS WITH DATE AND TIME STAMPING;
- E) FOOTAGE SHALL BE PROVIDED FREE OF CHARGE TO POLICE OR AUTHORISED COUNCIL'S OFFICERS WITHIN 24 HOURS OF A REQUEST;
- F) A STAFF MEMBER FROM THE PREMISES THAT IS CONVERSANT WITH THE OPERATION OF THE CCTV SYSTEM SHALL BE ON THE PREMISES AT ALL TIMES. THIS STAFF MEMBER WILL BE ABLE TO SHOW POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY RECENT DATA FOOTAGE WITH THE MINIMUM OF DELAY WHEN REQUESTED. THIS DATA OR FOOTAGE REPRODUCTION SHALL BE ALMOST INSTANTANEOUS.

WHERE SIA REGISTERED DOOR SUPERVISORS ARE USED AT THE PREMISES, A RECORD SHALL BE KEPT OF THEIR SIA REGISTRATION NUMBER AND THE DATES AND TIMES WHEN THEY ARE ON DUTY.

ALL DOOR SUPERVISORS WILL CORRECTLY DISPLAY THEIR SIA LICENCE SO AS TO BE VISIBLE WHEN ON DUTY AT THE PREMISES.

THE PREMISES SHALL OPERATE A DISPERSAL POLICY AND ALL STAFF SHALL BE TRAINED IN ITS IMPLEMENTATION.

THE PREMISES SHALL OPERATE A ZERO TOLERANCE POLICY TO DRUG USE AND POSTERS SHALL BE PROMINENTLY DISPLAYED TO THIS EFFECT. A DRUGS POLICY SHALL BE IN EFFECT AND ALL STAFF SHALL BE TRAINED IN THE IMPLEMENTATION OF THE POLICY. THE POLICY SHOULD BE MADE AVAILABLE TO THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY UPON REQUEST.

AN INCIDENT LOG (WHICH MAY BE ELECTRONIC) SHALL BE KEPT AT THE PREMISES AND MAD

c) Public safety



THE APPROVED ARRANGEMENTS AT THE PREMISES, INCLUDING MEANS OF ESCAPE PROVISIONS, EMERGENCY WARNING EQUIPMENT, THE ELECTRICAL INSTALLATION AND MECHANICAL EQUIPMENT, SHALL AT ALL MATERIAL TIMES BE MAINTAINED IN GOOD CONDITION AND FULL WORKING ORDER.

THE MEANS OF ESCAPE PROVIDED FOR THE PREMISES SHALL BE MAINTAINED UNOBSTRUCTED, FREE OF TRIP HAZARDS, BE IMMEDIATELY AVAILABLE AND CLEARLY IDENTIFIED IN ACCORDANCE WITH THE PLANS PROVIDED.

ALL EMERGENCY EXIT DOORS SHALL BE AVAILABLE AT ALL MATERIAL TIMES WITHOUT THE USE OF A KEY, CODE, CARD OR SIMILAR MEANS.

d) The prevention of public nuisance

THE EXTERNAL AREA SHALL NOT BE USED AFTER 23:00 AND DOORS TO THE EXTERNAL AREA SHALL BE KEPT CLOSED (SAVE IN AN EMERGENCY) AFTER THIS TIME.

THERE SHALL BE NO ADMITTANCE OR RE ADMITTANCE TO THE PREMISES AFTER 23.00 HOURS EXCEPT FOR PATRONS PERMITTED TO TEMPORARILY LEAVE THE PREMISES (E.G. TO SMOKE, MAKE A PHONE CALL).

CUSTOMERS PERMITTED TO TEMPORARILY LEAVE, E.G. TO SMOKE, AND THEN RE-ENTER THE PREMISES SHALL NOT BE PERMITTED TO TAKE DRINKS OR GLASS CONTAINERS WITH THEM.

SIGNS SHALL BE PROMINENTLY DISPLAYED IN THE OUTSIDE AREA REMINDING PATRONS THERE ARE RESIDENTS LIVING NEARBY AND INSTRUCTING THEM TO RESPECT THE NEIGHBOURS AND TO CONDUCT THEIR BEHAVIOUR ACCORDINGLY.

e) The protection of children from harm

CHILDREN UNDER THE AGE OF 14 SHALL NOT BE PERMITTED TO ON THE PREMISES UNLESS SUPERVISED BY AN ADULT AND SHALL NOT BE PERMITTED IN THE BAR AREA ON THE GROUND FLOOR UNLESS IN THE COMPANY OF AN ADULT.

THE PREMISES SHALL OPERATE A 'CHALLENGE 25' AGE-RESTRICTED SALES POLICY AND PROMOTE IT THROUGH THE PROMINENT DISPLAY OF POSTERS.

THE LICENCE HOLDER SHALL PUT ARRANGEMENTS IN PLACE TO ENSURE THAT BEFORE SERVING ALCOHOL OR OTHER AGE-RESTRICTED GOODS TO CUSTOMERS THEY BELIEVE TO BE LESS THAN 25 YEARS OF AGE, STAFF ASK TO SEE ACCREDITED PROOF OF AGE: THAT IS, PROOF OF AGE CARDS CARRYING THE 'PASS' LOGO (AND NO OTHERS), A PASSPORT, OR UK DRIVING LICENCE BEARING THE PHOTOGRAPH AND DATE OF BIRTH OF THE CUSTOMER.

THE LICENCE HOLDER SHALL REQUIRE STAFF TO NOTE ANY REFUSALS IN A REFUSALS LOG. THE REFUSALS LOG SHALL RECORD THE DATE AND TIME OF THE REFUSAL; THE NAME OF THE STAFF MEMBER REFUSING; AND THE REASON FOR REFUSAL. IT MUST BE CHECKED AND SIGNED MONTHLY BY THE DESIGNATED PREMISES SUPERVISOR. THE REFUSALS LOG SHALL BE MADE AVAILABLE FOR INSPECTION UPON REQUEST BY THE LICENSING TEAM, POLICE OR TRADING STANDARDS.

## **DECLARATIONS**

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

I agree to the above

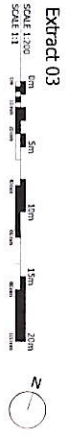
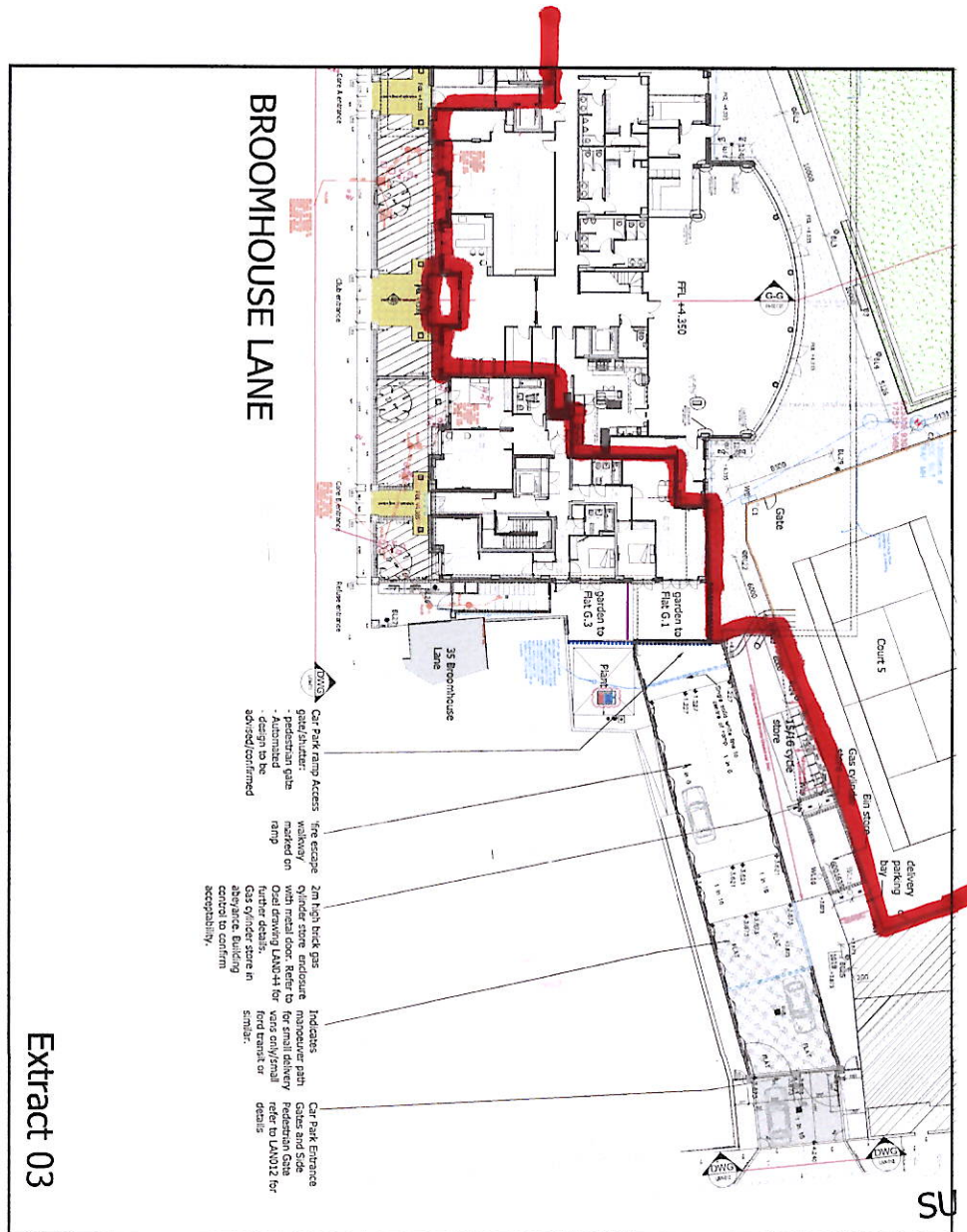
Yes I agree to the above declaration

Full name

JOHN GAUNT AND PARTNERS

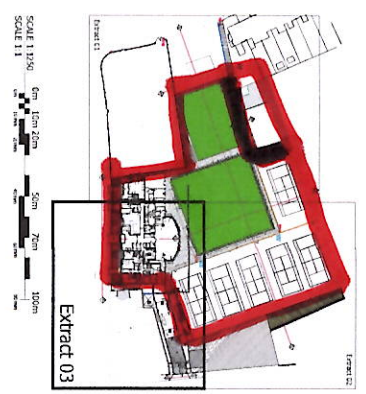
Capacity  
Date

SOLICITOR FOR THE APPLICANT  
06/12/2023



- CL1-C12 Treads court columns lighting to court 5,5
- CL13-C16 Treads court columns lighting to court 6
- BU 1-2 Recycled uplights
- BU 1-3 Recycled uplights
- BU 1-4 Recycled uplights
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- BU 1-100 Recycled uplights

Extract 03



Extract 03

- Drawing Notes**
- 01 For gates open to be standard property type conforming Regulation 16 standard gates, maximum 6' maximum height. The gate shall be constructed to comply with Regulation 16.
  - 02 The gates shall be constructed to comply with Regulation 16.
  - 03 The gates shall be constructed to comply with Regulation 16.
  - 04 The gates shall be constructed to comply with Regulation 16.
  - 05 The gates shall be constructed to comply with Regulation 16.
  - 06 The gates shall be constructed to comply with Regulation 16.
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  - 08 The gates shall be constructed to comply with Regulation 16.
  - 09 The gates shall be constructed to comply with Regulation 16.
  - 10 The gates shall be constructed to comply with Regulation 16.
  - 11 The gates shall be constructed to comply with Regulation 16.

**IMPORTANT NOTE**

The gates shall be constructed to comply with Regulation 16. The gates shall be constructed to comply with Regulation 16. The gates shall be constructed to comply with Regulation 16.

**Drawing Legend**

01	PREL 0001 01 (N/A)
02	PREL 0001 02 (N/A)
03	PREL 0001 03 (N/A)
04	PREL 0001 04 (N/A)
05	PREL 0001 05 (N/A)
06	PREL 0001 06 (N/A)
07	PREL 0001 07 (N/A)
08	PREL 0001 08 (N/A)
09	PREL 0001 09 (N/A)
10	PREL 0001 10 (N/A)
11	PREL 0001 11 (N/A)

**FOR COMMENT**

**Drawing Legend**

- PREL 0001 01 (N/A)
- PREL 0001 02 (N/A)
- PREL 0001 03 (N/A)
- PREL 0001 04 (N/A)
- PREL 0001 05 (N/A)
- PREL 0001 06 (N/A)
- PREL 0001 07 (N/A)
- PREL 0001 08 (N/A)
- PREL 0001 09 (N/A)
- PREL 0001 10 (N/A)
- PREL 0001 11 (N/A)

# PQS+SC - OVERALL LICENSING PLAN 1

*Osce*  
architects 2011

**PROJECT**  
PASSIONS GREEN CLUB  
BROOMHOUSE LANE, LONDON SW9 3DP

**CLIENT**  
GH BROTHERHOODS  
13 WAREHOUS STATION BUSINESS CENTRE  
RIVERHEAD ROAD, DORCHESTER SW17 6JX

**TEAMING**  
PASSIONS GREEN CLUB  
OSCE ARCHITECTS

**DRAWING NO.** EL14-005/ISLAND03  
**SCALE** 1:200 A1 1250 @ A1  
**DATE** 11.04.18  
**DATE** 23.04.19  
**DATE** 23.04.19































# Licensing Act 2003

## Premises Licence



**Premises Licence Number:** 2020/00885/LAPR

### Part 1 – Premises details

#### Postal address of premises, or if none, OS map reference or description of the premises

The Parsons Green Sports And Social Club  
31 Broomhouse Lane

**Post town:** London

**Post code:** SW6 3DP

**Telephone:**

#### Where the licence is time limited the dates:

Not Applicable

#### Licensable activities authorised by the licence:

Exhibition of a Film -Indoors Only  
Performance of Live Music -Indoors Only  
Playing of Recorded Music -Indoors Only  
Entertainment Similar to Music or Dance -Indoors Only  
Provision of Late-Night Refreshment -Indoors Only  
Sale of Alcohol On the Premises

#### The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Exhibition of a Film -Indoors Only

Monday	19:00 - 23:00
Tuesday	19:00 - 23:00
Wednesday	19:00 - 23:00
Thursday	19:00 - 23:00
Friday	19:00 - 23:00
Saturday	19:00 - 23:00
Sunday	19:00 - 22:00

Performance of Live Music -Indoors Only

Monday	19:30 - 23:00 <b>(Once a week)</b>
Tuesday	19:30 - 23:00
Wednesday	19:30 - 23:00
Thursday	19:30 - 23:00
Friday	12:00 - 16:00

Friday	19:30 - 23:00
Saturday	12:00 - 16:00
Saturday	19:30 - 23:00
Sunday	12:00 - 16:00
Sunday	19:30 - 23:00

Playing of Recorded Music -Indoors Only

Friday	23:00 - 01:00
Saturday	23:00 - 01:00
Sunday	12:00 - 23:00

Entertainment Similar to Music or Dance -Indoors Only

Monday to Sunday	19:00 - 23:00
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Provision of Late-Night Refreshment -Indoors Only

Friday	23:00 - 01:00
Saturday	23:00 - 01:00

Sale of Alcohol On the Premises

Monday	11:00 - 23:00
Tuesday	11:00 - 23:00
Wednesday	11:00 - 23:00
Thursday	11:00 - 23:00
Friday	11:00 - 00:30
Saturday	11:00 - 00:30
Sunday	12:00 - 23:00

**The opening hours of the premises:**

Monday	08:00 - 23:30
Tuesday	08:00 - 23:30
Wednesday	08:00 - 23:30
Thursday	08:00 - 23:30
Friday	08:00 - 01:30
Saturday	08:00 - 01:30
Sunday	08:00 - 23:30

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies:**

On the premises only

## Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

The Parsons Green Sports And Social Club Limited  
Venture House  
4th Floor  
27-29 Glasshouse Street  
London  
W1B 5DF

**Email:** [REDACTED]

**Registered number of holder, for example company number, charity number (where applicable):**

04952689

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Mr Ricardo Manuel Simoes Monteiro  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Licensing Authority:** Thurrock Council  
**Personal Licence Number:** 1280

### Annex 1 – Mandatory Conditions

#### 1. Mandatory Condition

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

## 2. Mandatory Condition

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

## 3. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

## 4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

## 5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption

on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## 6. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

## 7. Mandatory Condition

Admission of children must be restricted in accordance with any recommendation made by the film classification body specified in the licence, or, where the licensing authority has notified the holder of the licence that it considers a classification is necessary then, admission of children must be restricted in accordance with any recommendation made by that licensing authority.

In this section -

"children" means persons under the age of 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification).

## 8. Mandatory Condition

Where this licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

- a) premises where the premises licence authorises plays or films
- b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
- c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001.

## **Annex 2 – Conditions consistent with the operating Schedule**

Not Applicable

## **Annex 3 – Conditions attached after a hearing by the licensing authority**

9. Access to the premises shall only be permitted to members of the sports and social club and their guests and any other persons authorised by the Licence holder.

10. High Definition CCTV shall be installed, operated and maintained at all times that the Premises are open for licensable activities and;

- a) shall be checked on a regular basis to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available at the Police or authorised Council officers on request;
- b) one camera shall show a close-up of the entrance/s to the Premises to capture a clear, full length image of anyone entering;
- c) shall cover any external area of the Premises accessible to public;
- d) recordings shall be in real time and stored for a minimum of 31 days with date and time stamping;
- e) footage shall be provided free of charge to Police or authorised Council's officers within 24 hours of a request;
- f) a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be

almost instantaneous.

11. Alcohol shall only be sold in the bar area located on the ground floor and consumed in the clubhouse and external patio area. Signage shall be prominently displayed at the premises advising customers that alcoholic drinks can only be consumed in these areas.

12. The Premises shall operate a zero-tolerance policy to the use of illegal drugs and posters shall be prominently displayed to this effect.

13. The number and use of SIA registered door supervisors to be employed at the premises during events organised by third parties and non-members by the licence holder shall be agreed in writing with the Metropolitan Police.

14. Signs shall be prominently displayed in the outside area reminding patrons there are residents living nearby and instructing them to respect the neighbours and to conduct their behaviour accordingly.

15. A record of complaints shall be maintained on the premises to record details of any complaints received. The information to be recorded shall include the date and time of complaint and subsequent remedial action undertaken and (where disclosed) the complainant's name and location.

16. The record of complaints shall be kept for 12 months from the date of the last record made and shall be available for inspection on demand by the police or an authorised officer of the Licensing Authority at all times the premises are open.

17. The Premises shall have acoustic ceilings, and where appropriate, noise-dampening walls to prevent the noise from events and functions disturbing the residential flats above the Premises.

18. The patio area shall not be used after 23:00 and the doors between the patio area and the clubhouse shall remain closed after this time.

19. Children under the age of 14 shall not be permitted to on the Premises unless supervised by an adult and shall not be permitted in the bar area on the ground floor.

20. Permitted hours for licensable activities can either begin earlier or end later on a maximum of 15 days in each calendar year (excluding applications made under TENs), provided that written notice has been served on the Licensing Authority and the Police 7 days beforehand. The police would have an absolute veto in respect on these occasions.

21. Where SIA registered door supervisors are used at the Premises a record shall be kept of their SIA registration number and the dates and times when they are on duty.

22. A copy of the premise licence shall be provided to any company involved in the provision of security services at the premises.

23. All door supervisors shall wear high visibility vests.



24. Policy and procedures for door staff shall be in place around dispersal techniques for customers and procedures for dealing with incidents that occur in or around the vicinity of the premises. These shall be provided to the police and authorised officers of the Licensing Authority upon request.

25. The playing of recorded music during licensable hours shall not be audible at the nearest residential property.

**Signed:**   
**Authorised Officer**

**Date: 13.10.2020**



# PLAN 1

- THE CONTRACTOR MUST VERIFY ALL DIMENSIONS ON SITE BEFORE MAKING ANY MODIFICATIONS TO BE SCALED FROM THIS DRAWING.
- | REV. | DATE     | REVISION  |
|------|----------|---|
| P3   | 05.12.17 | Shevet, Leticia's layout incorporated. Furniture and areas updated.           |
| P4   | 12.01.18 | Alterations to fit G.2 floor plan and store cupboard.                         |
| P6   | 12.02.18 | Alterations to fit G.2 floor plan and store cupboard.                         |
| C1   | 01.03.18 | As above.   |
| C2   | 01.03.18 | Kitchen area as shown.  |
| C3   | 08.10.18 | Room numbers amended and door references added to suit commercial floor plan. |
| C4   | 01.11.18 | Commercial kitchen and bar layouts revised and setting out done.              |
| C5   | 18.01.19 | GC 014.D01 reference added and door revised.                                  |
| C6   | 18.01.19 | GC 014.D01 reference added and door revised.                                  |

- = the new clubhou
- // = the bar
- // = the kitchen
- 1-6 = lavatories
- A = main bar
- B = entrance to the benches
- // = stairs + lift to basement
- X = emergency exits

FOR CONSTRUCTION

**Osel**  
development consultants  
architects and

PROJECT: PARSONS GREEN SPORTS AND SOCIAL CLUB BROOKHOUSE LANE, LONDON SW16 3JP  
CLIENT: G M DEVELOPMENTS 177 RIVERSIDE ROAD LONDON SW17 0JA  
DRAWING: PROPOSED GENERAL ARRANGEMENT GROUND FLOOR PLAN

DRAWING No.: E14-005-03-GA02  
REV: C6  
SCALE: 1:1000  
DATE: 16.01.2019  
DRAWN: HO  
CHECKED: VS  
DATE: 18.01.2019







PLAN 3

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FOR APPROVAL

Osel

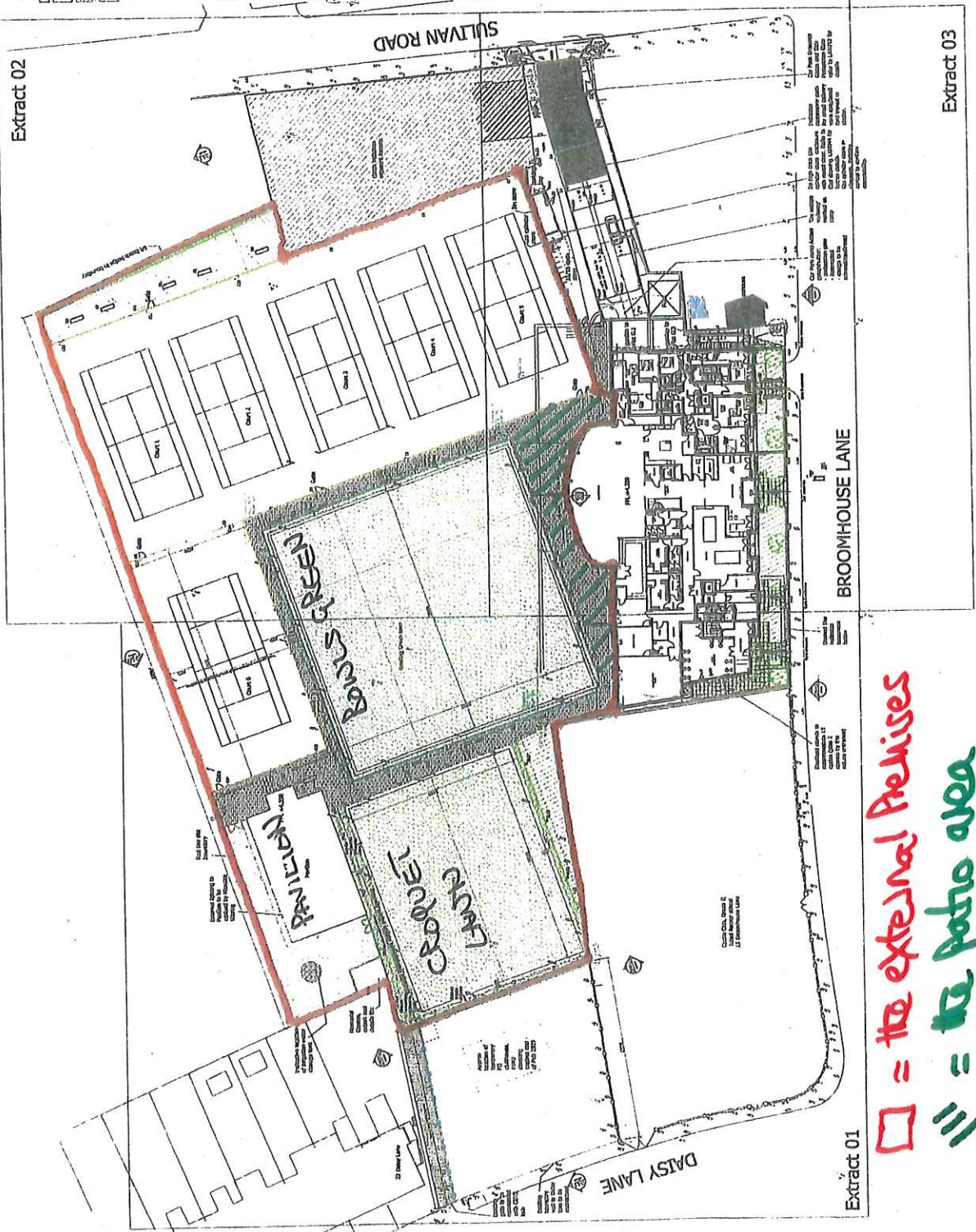
REGISTERED ARCHITECT

ENR-005/JAN001 P10

JAN 2000

DATE

SCALE



□ = the external Premises

/// = the patio area

# Licensing Act 2003

## Premises Licence



### Premises Licence Summary

**Premises Licence Number:** 2020/00885/LAPR

### Premises details

#### Postal address of premises, or if none, OS map reference or description of the premises

The Parsons Green Sports And Social Club  
31 Broomhouse Lane

**Post town:** London

**Post code:** SW6 3DP

**Telephone:**

#### Where the licence is time limited the dates:

Not Applicable

#### Licensable activities authorised by the licence:

Exhibition of a Film -Indoors Only  
Performance of Live Music -Indoors Only  
Playing of Recorded Music -Indoors Only  
Entertainment Similar to Music or Dance -Indoors Only  
Provision of Late-Night Refreshment -Indoors Only  
Sale of Alcohol On the Premises

#### The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Exhibition of a Film -Indoors Only

Monday	19:00 - 23:00
Tuesday	19:00 - 23:00
Wednesday	19:00 - 23:00
Thursday	19:00 - 23:00
Friday	19:00 - 23:00
Saturday	19:00 - 23:00
Sunday	19:00 - 22:00

Performance of Live Music -Indoors Only

Monday	19:30 - 23:00 <b>(Once a week)</b>
Tuesday	19:30 - 23:00
Wednesday	19:30 - 23:00

Thursday	19:30 - 23:00
Friday	12:00 - 16:00
Friday	19:30 - 23:00
Saturday	12:00 - 16:00
Saturday	19:30 - 23:00
Sunday	12:00 - 16:00
Sunday	19:30 - 23:00

Playing of Recorded Music -Indoors Only

Friday	23:00 - 01:00
Saturday	23:00 - 01:00
Sunday	12:00 - 23:00

Entertainment Similar to Music or Dance -Indoors Only

Monday to Sunday	19:00 - 23:00
------------------	---------------

Provision of Late-Night Refreshment -Indoors Only

Friday	23:00 - 01:00
Saturday	23:00 - 01:00

Sale of Alcohol On the Premises

Monday	11:00 - 23:00
Tuesday	11:00 - 23:00
Wednesday	11:00 - 23:00
Thursday	11:00 - 23:00
Friday	11:00 - 00:30
Saturday	11:00 - 00:30
Sunday	12:00 - 23:00

**The opening hours of the premises:**

Monday	08:00 - 23:30
Tuesday	08:00 - 23:30
Wednesday	08:00 - 23:30
Thursday	08:00 - 23:30
Friday	08:00 - 01:30
Saturday	08:00 - 01:30
Sunday	08:00 - 23:30

**Where the licence authorises supplies of alcohol whether these are on and/or off supplies:**

On the premises only

**Name, (registered) address, of holder of premises licence:**

The Parsons Green Sports And Social Club Limited  
Venture House  
4th Floor  
27-29 Glasshouse Street  
London  
W1B 5DF

**Registered number of holder, for example company number, charity number (where applicable):**

04952689

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Mr Ricardo Manuel Simoes Monteiro

**State whether access to the premises by children is restricted or prohibited:**

See Annex 3

Signed:   
Authorised Officer

**Date: 13.10.2020**



**From:** Luke Elford  
**Sent:** Thursday, December 28, 2023 10:24 AM  
**To:** Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>  
**Cc:** Heidi Lawrance  
**Subject:** FW: The Parsons Green Sports & Social Club Limited - Parsons Green Sports & Social Club - Hi Lorna,

Hope you had a good Christmas.

I have corrected those two bits below.

As to the “once a week” clause for Live Music – I’m not sure that is of any effect whatsoever in view of the Live Music Act 2012/Deregulation Act 2015 and the hours at which the Club can provide Live Music, but I’m happy to be corrected on that.

The most important pieces of context, for anyone objecting, is that this isn’t the Club wanting to be something it is not currently. The plan isn’t to turn it into a nightclub or anything like that – it will remain a sports and social club.

The second is that there is very little between what we can do currently and what we are asking to do moving forwards. The Club isn’t looking to open later; this is more about the hours and the activities lining up properly, which they don’t currently.

**Kind Regards**

**Luke Elford**  
 Partner

Hi Lorna,

It was a pleasure to speak with you last week too.

Thank you for sending through the representations that have already been received.

As discussed, please find below a comparison of the new licence application with the existing licence.

Differences (shown in red) explained further below.

	NEW APPLICATION	EXISTING LICENCE
<b>LICENCE HOLDER</b>	Parsons Green Sports & Social Club Limited	Parsons Green Sports & Social Club Limited
<b>DPS</b>	Ricardo Montiero	Ricardo Montiero
<b>LICENSABLE ACTIVITIES GENERALLY</b>	<b>Films (indoors and outdoors)</b> <b>Live Music (indoors)</b> Recorded Music (indoors) <b>Anything Similar to Live Music,</b> <b>Recorded Music or Performance of</b> <b>Dance (indoors and outdoors)</b> Late Night Refreshment (indoors)	Films (indoors) Live Music (indoors) (once a week) Recorded Music (indoors) Anything Similar to Live Music, Recorded Music, or Performance of Dance (indoors) Late Night Refreshment (indoors)

	Sale of Alcohol (on-sales)	Sale of Alcohol (on-sales)
<b>HOURS (FILMS)</b>	10:00 until 23:00 Monday to Saturday 10:00 until 22: 00 Sunday  Indoors and outdoors	19:00 until 23:00 Monday to Saturday 19:00 until 22: 00 Sunday  Indoors only
<b>HOURS (LIVE MUSIC)</b>	23:00 until 01:00 Friday and Saturday only  Indoors	19:30 until 23:00 Monday to Thursday 12:00 until 16:00 and then 19:30 until 23:00 Friday to Sunday  Indoors
<b>HOURS (RECORDED MUSIC)</b>	23:00 until 01:00 Friday and Saturday only  Indoors	23:00 until 01:00 Friday and Saturday only  Indoors
<b>HOURS (ANYTHING SIMILAR TO LIVE MUSIC, RECORDED MUSIC, AND PERFORMANCE OF DANCE)</b>	12:00 until 23:00 Sunday to Thursday 12:00 until 01:00 Friday and Saturday  Indoors and outdoors	19:00 until 23:00 Monday to Sunday  Indoors
<b>HOURS (LATE NIGHT REFRESHMENT)</b>	23:00 until 23:30 Sunday to Thursday 23:00 until 01:00 Friday and Saturday  Indoors	23:00 until 01:00 Friday and Saturday only  Indoors
<b>HOURS (SALE OF ALCOHOL)</b>	11:00 until 23:00 Monday to Thursday 11:00 until 01:00 Friday and Saturday 12:00 until 23:00 Sunday  On-sales only	11:00 until 23:00 Monday to Thursday 11:00 until 00:30 Friday and Saturday 12:00 until 23:00 Sunday  On-sales only
<b>OPENING HOURS</b>	06:00 until 23:30 Sunday to Thursday 06:00 until 01:30 Friday and Saturday	08:00 until 23:30 Sunday to Thursday 08:00 until 01:30 Friday and Saturday

### Opening Hours

The club would like to open earlier in the morning to accommodate gym users. Although opening hours are not really a licensing matter, these are shown on the application.

Licensable activities will not be provided until the earliest time permitted on the licence.

### Hours for Sale of Alcohol

Currently, the hours for the sale of alcohol finish 1 hour before the venue closes on a Friday and Saturday rather than 30 minutes as is the case on other days. We are just trying to make the end times for alcohol (e.g. 30 minutes before the venue closes) consistent across the week.

### **Late Night Refreshment**

Currently, late night refreshment is not permitted after 23:00 Sunday to Thursday despite the venue closing 30 minutes later. This means that the venue could not serve a customer a cup of tea or coffee. The additional permission Sunday to Thursday is sought to rectify this.

### **Anything Similar to Live Music, Recorded Music or Performance of Dance (indoors and outdoors)**

There has been significant deregulation of Live Music, Recorded Music, and Performance of Dance by the Live Music Act 2012 and the Deregulation Act 2015.

It is very unlikely, although possible, that something similar to Live Music, Recorded Music, or Performance of Dance would be performed outside during the day. This is therefore included to cover that possibility.

For the avoidance of doubt – external areas will cease to be used at 23:00 Monday to Saturday and 22:00 on Sundays. This is in-line with the existing licence.

### **Live Music**

See above regarding deregulation.

The only times that Live Music is needed, when not deregulated, is on a Friday and Saturday night and the times have been made consistent with Recorded Music.

### **Films**

The licence holder would like to be able to show films outside during the summer months and that is why this has been applied for inside and outside.

If this proves to be a significant issue for objectors then there are variety of proposals that the licence holder can look at in terms of stopping screenings earlier, restricting the number of screenings per month, etc.

This is applied for to save the need to apply for TENs, which residents are unlikely to see and cannot object to.

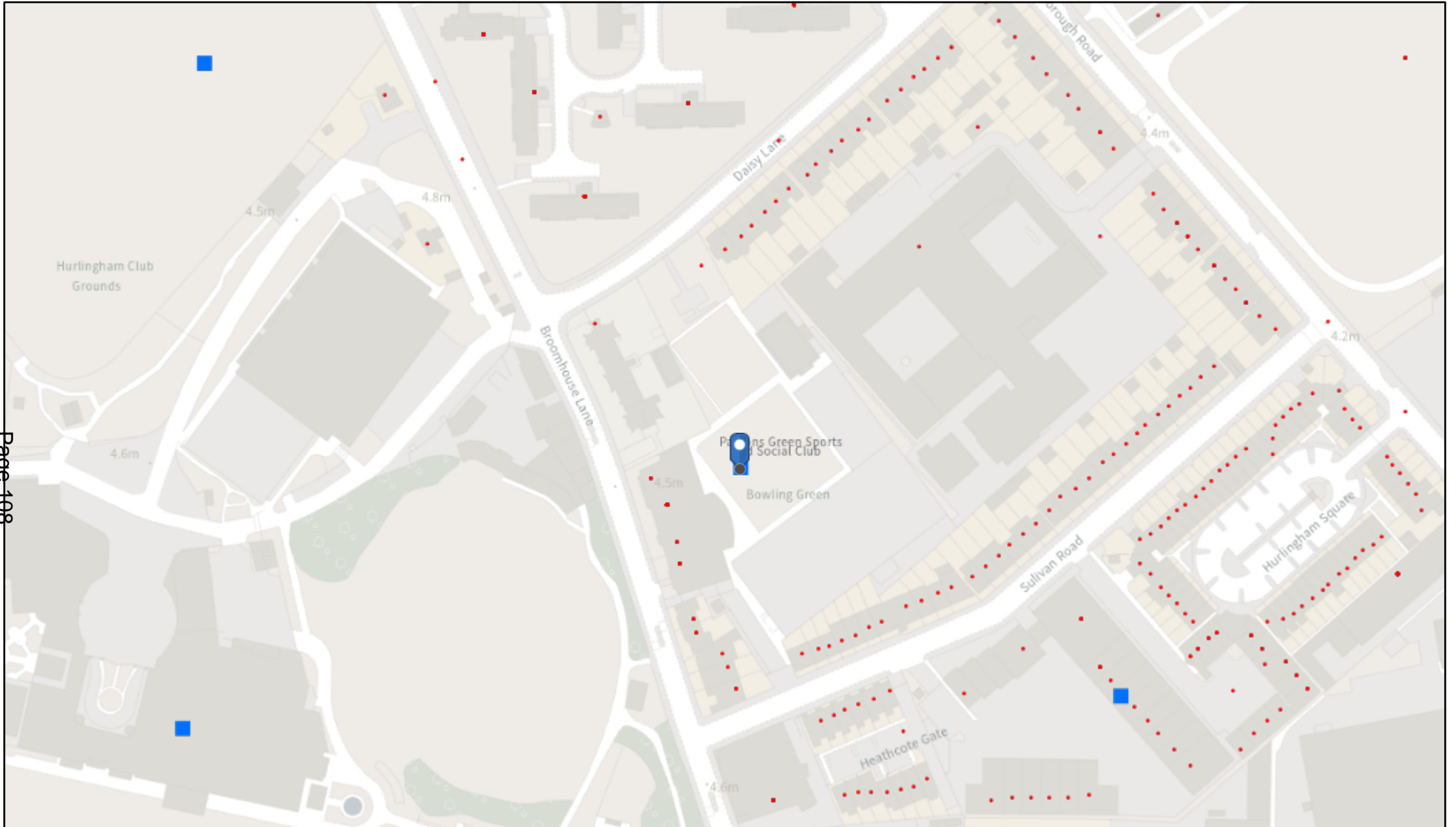
I hope that this shows that there is not a great deal of difference between the existing licence and what is being applied for.

If you are asked why we are applying for a new licence rather than a variation it is simply because I feel it is cleaner that way and there is no difference (for an applicant) in terms of timescales, costs etc.

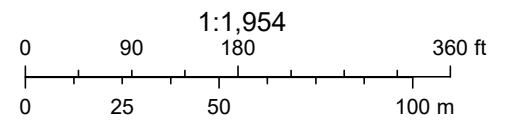
**Kind Regards**  
**Luke Elford**

# eGIS Web Map

Page 108



23/01/2024, 08:19:38



LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2023/00349/LAPR	The Hurlingham Club	Ranelagh Gardens SW6 3PR	Performance of Dance		10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
			Exhibition of a Film		10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
			Performance of Live Music		10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
			Playing of Recorded Music		10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
			Entertainment Similar to Music or Dance		10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
			Performance of a Play		10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
			Provision of Late Night Refreshment		23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 02:00:00	23:00:00 - 02:00:00	23:00:00 - 00:00:00
			Sale of Alcohol On and Off the Premises	10:00:00 - 23:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 02:00:00	10:00:00 - 02:00:00	10:00:00 - 00:00:00
2009/00588/LAPR	Hunters & Frankau	16-19 Hurlingham Business Park Sullivan Road SW6 3DU	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2019/00635/LAPR	Polo In The Park	Hurlingham Park Ranelagh Gardens	Performance of Dance						11:00:00 - 21:00:00	11:00:00 - 20:00:00	11:00:00 - 19:00:00
			Exhibition of a Film						11:00:00 - 21:00:00	11:00:00 - 20:00:00	11:00:00 - 19:00:00
			Performance of Live Music						11:00:00 - 21:00:00	11:00:00 - 20:00:00	11:00:00 - 19:00:00
			Playing of Recorded Music						11:00:00 - 21:00:00	11:00:00 - 20:00:00	11:00:00 - 19:00:00
			Sale of Alcohol On the Premises						11:00:00 - 20:30:00	11:00:00 - 19:30:00	11:00:00 - 18:30:00

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 13/12/2023 6:49 PM from [REDACTED] .

### Application Summary

Address:	Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	
Address:	[REDACTED]

### Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 13/12/2023 6:49 PM I am writing to you to express my strong objection and concern over the application by Parsons Green Sports & Social Club. My objection is based on my experience of the summer events held at the club which meant that myself and my young family were not able to sleep until the early hours of the morning on more than one occasion.

I also wanted to express that there are many families that live in the building and the club did not provide security or clean up the numerous broken bottles that were left outside. Seeing the drunken nature of many of the events I do not believe that they are either appropriate or safe to held on an ongoing basis.

This is a building full of families that have lived here for many years, and the sports club is just that, a sports club. Not a night club or a bar which is what the current management are clearly trying to turn it into. It's very clear that the current management have little to no regard for the community of people that live inside the building or the area.

I urge the committee to review this objection in light of the fact that the

sports club is a place to go and play tennis, it is not a night club venue or open air events space and the application will significantly impact on the lives of the tenants and families that live here. I also do not believe that the safety of the people living in the building is been considered.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 14/12/2023 10:54 AM from [REDACTED]

### Application Summary

Address: Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 14/12/2023 10:54 AM This is an exponential increase of activity outside which will affect DaisyLane residents who will suffer from excessive noise pollution and if the marquee events of this year are a foretaste will mean we have to close doors and windows at the times of year when we want and need to have them and be denied quiet enjoyment of our gardens. Extending the hours to 1.00pm would be insufferable and intolerable.

---



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 14/12/2023 12:09 PM from [REDACTED].

### Application Summary

Address:	Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name:	[REDACTED]
Email:	
Address:	[REDACTED]

### Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments:	14/12/2023 12:09 PM This application to allow the playing of live, recorded music or dance music outdoors up until the early hours of the morning over the weekends and on other days is totally unacceptable and must be refused on the grounds of noise nuisance to the neighbours. [REDACTED] Parsons Green club and we have lived here for 38 years. Last summer the club had an event where there was live music playing and an MC on the microphone all afternoon and evening. The noise was so loud we could not sit in our garden and had to shut all our windows due to the din. I urge you to consider the neighbours in this case and refuse it outright. There is also a care home due to open next year which is situated next to the club and having loud music adjacent to where the residents will be in their rooms is very worrying and of great concern.
-----------	---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/12/2023 9:18 AM from [REDACTED]

### Application Summary

Address: Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

[REDACTED]

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 15/12/2023 9:18 AM this club is in a residential area, the entertainment noise is already considerable but tolerable as we know it will end by 11pm, If it went on for any longer it would be intolerable, we would also have rowdy party goers meandering up past Sullivan Court a large housing estate who would also suffer ( I wonder if they are aware of this plan as they will also be affected) to the kings rd calling out to each other ... we already have planes flying over from the early hours. We are not in favour !!

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/12/2023 9:54 AM from [REDACTED].

### Application Summary

Address: Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 15/12/2023 9:54 AM We experienced two such events over the course of this summer and, I can tell you that the noise, a combination of their loud music, MC (Master of Ceremonies) on a microphone at full blast and general drunken screaming behaviour was unbearable. We couldn't sit in our garden and had to keep our windows closed! We are no strangers to noise having had teenage children, but this was off the scale and constitutes noise pollution. I therefore implore you to refuse this application. Many thanks,  
[REDACTED].

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 16/12/2023 11:29 AM from [REDACTED].

### Application Summary

Address: Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 16/12/2023 11:29 AM Allowing opening for music etc until 1 a.m in a residential area that already has noise from early aircraft heading towards Heathrow seems inappropriate.

---

Dear Sir/Madam,  
Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 22/12/2023 12:19 AM from [REDACTED].

### Application Summary

Address: Parsons Green Sports And Social Club 31 Broomhouse Lane  
London SW6 3DP

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

[REDACTED]  
Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 22/12/2023 12:19 AM EXTENSION TO LICENSING AT PARSONS  
GREEN SPORTS CENTRE  
REFERENCE : 2023/02013/LAPR

To whom it may concern,

I would like to notify you of my firm objection to the licence extension application submitted by Parsons Green Sports & Social Club. I live in an apartment [REDACTED], and my objections are based on previous outdoor events that have taken place in the grounds, to date.

The application seeks permission to allow live/recorded music to be played outside every night, along with the ability to serve alcohol until an unnecessarily late time, in a location where even two people having a quiet conversation can be heard very clearly due to the echoey acoustics. This proposed extension of hours poses a significant threat to the peace and well-being of this local area, and even more so to those who will be housed in the care home when it opens.

I urge the Licensing Committee to consider the negative impact this extension would have on the quality of life for those in the

---

surrounding area. The extended hours and the inclusion of outdoor music events until the early hours of the morning are not only unnecessary but also demonstrate a disregard for the well-being of this community.

Additionally, one thing to note is that Broomhouse Lane is becoming a severely busy and at times dangerous road, particularly when the Hurlingham Club host one of their late night events. Allowing another venue to operate in a similar realm in such close proximity would be irresponsible.

I respectfully request that the Licensing Committee thoroughly reviews this objection and takes into account the concerns of the local residents before making a decision. The peace and tranquility of our community should be preserved, and any decision should prioritise the interests of the residents who call this area home.

Thank you for your attention to this matter.

---

Kind regards

From: [REDACTED]

Sent: Saturday, December 23, 2023 11:50 AM

To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

Subject: 2023/02013/LAPR-Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear Sir/Madam

I am writing to express my strong objection to the licence extension application submitted by Parsons Green Sports & Social Club. [REDACTED] the Club, and my objections are based on previous outdoor events that have taken place in the grounds of the Sports Club, which I have put up with because they happen infrequently, and because I know the current licence the club holds prevents the late night sale of alcohol at such events.

However, it has come to my attention that the current application seeks permission to allow live and recorded music to be played outside every night until 11:30 PM and until 1:30 AM at the weekends. This proposed extension of operating hours, especially with the inclusion of amplified music, poses a significant threat to the peace and well-being of the local residents, and also the care home next door when it opens. I urge the Licensing Committee to consider the negative impact this extension would have on the quality of life for the neighbours in the surrounding area. The extended hours and the inclusion of outdoor music events until the early hours of

the morning are not only unnecessary but also demonstrate a disregard for the well-being of the community.

I respectfully request that the Licensing Committee thoroughly reviews this objection and takes into account the concerns of the local residents before making a decision on the licence extension application by Parsons Green Sports & Social Club. The peace and quiet of our community should be preserved, and any decision should prioritise the interests of the residents who call this area home.

Thank you for your attention to this matter, and I trust that you will consider these objections in your deliberations.

[REDACTED]

From: [REDACTED] )  
Sent: Thursday, December 28, 2023 10:38 AM  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Subject: Re: 2023/02013/LAPR-Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Hello Lorna

My address is

[REDACTED]  
[REDACTED]  
[REDACTED]

My apartment [REDACTED] the tennis club and I'm [REDACTED]  
[REDACTED]

Regards

[REDACTED]  
[REDACTED]  
[REDACTED])

**From:** [REDACTED]

Sent: Thursday, December 28, 2023 5:47 PM

**To:** Plan Comments: H&F <[PlanComments@lbhf.gov.uk](mailto:PlanComments@lbhf.gov.uk)>; Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:**

**Subject:** planning notice on behalf of The Parsons Green Club fulham

Dear Sir/Madam,

My name is [REDACTED] and for 25 years have been a resident of [REDACTED]  
[REDACTED]

I am writing regarding "blue coloured" notices displayed only over the Xmas period on Broomhouse Lane, Parsons Green, Fulham.

They are advising that an application has been made by the Parsons Green Social Club Limited to permit regulated entertainment of films and Music (live and recorded outdoors and indoors) from 10am until 1am on Friday and Saturday and until 11pm on other days. It tells us that we can make representations to the licensing authority at Hammersmith and Fulham but before 3<sup>rd</sup> January 2024.

Should this ever get approved the Noise, as well as all the other inconveniences, will make a normal bedtime almost impossible. Last summer the parsons green club had a few "small" parties held outside until 10pm which the noise levels greatly compromised enjoyment of my home in which I have lived for 25 years. Already, myself and my neighbours in this mainly residential area suffer from the ever growing and noisier events carried out by the Hurlingham Club. Today's, dj's and technology make exceptional levels of noise.

**I am thereby protesting most strongly against this application being granted.**

Points 1 to 4 show that the applicants have made every effort to **avoid** objections from local residents/neighbours and they should be reprimanded for so doing. Points 5 to 8 show some of the reasons why this application should be denied:-

1/ There are **no notices** displayed (*except for one obscure notice on the club's entrance to its underground car park*) on Sullivan road, Daisy Lane, Sullivan Court Estate, Peterborough Road, Carnwath Road - the residents of homes nearest to the parsons Green Club will suffer badly from these intended events should they be permitted.



2/ Specifically **Notices** are only on the part of Broomhouse Lane between Daisy Lane and Sullivan Road.

3/ **Notices** were placed only over the Xmas holiday period and yet must be replied to by 3<sup>rd</sup> January 2024 – (very cynical of the applicant as so many people are away during this period)

4/ The immediate neighbour has not yet opened as a care home (KYN Castle home) – care home residents will surely be greatly disturbed by “events” at the club. I would even surmise that being immediately adjacent to a social club that does live events and parties that include outdoor music, films and alcohol may well ruin the business prospects for this new home. I cannot understand how the council would give permission for this to become a “party” club rather than its main history of providing facilities for tennis, bowls, squash, lacrosse.

5/ Events/parties are almost certain to be in the summertime when local residents like to enjoy some peace in their own homes with their windows open. Indoor events should have their doors and windows closed. (when the Hurlingham club more recently applied this rule it proved most helpful in significantly reducing their noise intrusion on neighbours)

6/ Events would bring traffic to an area immediately adjacent to a LTN zone putting more traffic onto Wandsworth Bridge Road as well as increasing on road parking – the Hurlingham club is forever increasing its events and wishes to make their entrance on Broomhouse lane two-way which would undoubtedly increase the parking and the pollution thereby caused. During the summer the hurlingham club charges guest parking in the club so less costly are nearby roads.

7/ The Hurlingham club has many ticketed events and the concern is that the Parsons green club will similarly want to sell tickets to the public at large or at least sell to an unlimited number of members’ guests. The volumes of people attending would inevitably cause further nuisances to locals.

8/ The Hurlingham Academy School would surely be negatively affected by the intrusion of outdoor events and the accompanying consumption of alcohol.

Regards

██████████

**From:** ██████████ <

Sent: Thursday, December 28, 2023 9:33 PM

**To:** Plan Comments: H&F <[PlanComments@lbhf.gov.uk](mailto:PlanComments@lbhf.gov.uk)>; Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:**

**Subject:** FW: planning notice on behalf of The Parsons Green Club fulham

In my email below I mistakenly cited Lacrosse rather than Croquet as a sport that used to be played at the Parsons Green Club

Regards

██████████

**From:** [REDACTED]  
Sent: Friday, December 29, 2023 11:51 AM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Cc:** [news@greghands.com](mailto:news@greghands.com)  
**Subject:** RE: planning notice on behalf of The Parsons Green Club fulham

Dear Lorna McKenna

As requested my full address is [REDACTED] (this is included in my original email).

As the application is for outdoor Music and Film events it will affect all those living on the streets that I have named but to varying degrees.

Regards

Your sincerely

[REDACTED]

**From:** [REDACTED]  
Sent: Monday, January 1, 2024 5:20 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Cc: Subject:** FW: planning notice on behalf of The Parsons Green Club fulham

Dear Lorna McKenna,

Just to further state that the blue notices on Broomhouse Lane between Daisy Lane and Sullivan Road were not displayed early enough to accommodate the deadline to object of January 3<sup>rd</sup>.

You should ask the solicitors for proof of when they were installed, why so few were displayed and why over the holiday period when so many people are away.

Regards

[REDACTED]

**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Sent: Wednesday, January 3, 2024 8:48 AM  
**To:** Derek Green <[derek@chinagreen.co.uk](mailto:derek@chinagreen.co.uk)>  
**Cc:** [news@greghands.com](mailto:news@greghands.com)  
**Subject:** RE: planning notice on behalf of The Parsons Green Club fulham

Hi [REDACTED]

Thank you for your email and comments.

I have checked our records, and can confirm that the agent has sent proof of several notices that have been displayed for the premises which is in alignment of the requirements of the Licensing Act 2003.

For your information, you can also sign up to our email notifications to receive alerts of relevant applications received by the Licensing Team. If you would like to sign up, please click the link below: [email notification service](#)

In regards to your comments about dates, the guidance of the Licensing Act 2003 states that the 28 day consultation period begins, the day after a valid application is received. It does not take into account holiday periods.

If you have any further queries, please contact me directly on the below.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

**From:** [REDACTED]

Sent: Wednesday, January 3, 2024 2:07 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:** Greg Hands MP

**Subject:** RE: planning notice on behalf of The Parsons Green Club fulham

Hi Lorna,

Thank you very much for your comments. Based on previous experiences I am a little cynical about expecting to get much of a response from a council authority. So your attention is very much appreciated.

Therefore, I shall now be more specific with my concern that the notices were not sufficiently displayed and that due to me not seeing one until after Xmas I find it hard to believe that they were displayed for the full 28 days required prior to January 3<sup>rd</sup> 2024.

Here is a list of the only notices displayed all of which are on the only section of Broomhouse Lane between Daisy Lane and Sullivan Road:-

1/ There are Three lampposts displaying the notice (see picture below of one with the blue notices strapped round it facing into the road and quite easily missed).

2/ There are two notices on the railings that belong to the applicants club.

3/ There are two other notices on the premises of the club which in order to read them one would have to enter the club's forecourt.

Therefore, I repeat that there were no notices reasonably placed for the residents of the Sullivan Court flats, Daisy Lane and Sullivan Road to read.

*In a nutshell one would have to purposely seek these notices to discover one.*

Finally, I repeat my objection to the nightmare noise I and others would suffer were the parsons green club to have permission for staging unlimited/numbers of outdoor Film and Music both live and recorded until 1am in this quiet residential neighbourhood which already has the Hurlingham club adjacent to Broomhouse lane holding lots of large noisy Parties and Special events which I know they are planning to increase.

Again, thank you for your patience

Regards

■■■■k

The pink boarding is the new soon to be open KYN Castle Care home for dementia sufferers and the brick building is the Parsons Green Sports Club.



**From:** Licensing HF: H&F

**Sent:** Wednesday, January 3, 2024 3:36 PM

**To:** [REDACTED] **Cc:** Greg Hands MP ; Overton Adrian: H&F <[Adrian.Overton@lbhf.gov.uk](mailto:Adrian.Overton@lbhf.gov.uk)>

**Subject:** RE: planning notice on behalf of The Parsons Green Club fulham

Hi [REDACTED] k,

Thank you for your email and further comments. I will note these with your original representation.

As I mentioned in my previous correspondence, I can confirm that the Licensing Team received confirmation and photographs of the blue notices displayed. This was received on the 7<sup>th</sup> December 2023, which was the first day of the 28 day period.

These pictures align with what you have confirmed in your email below about the placements of the notices.

The Licensing Act 2003 requires an applicant to have a blue notice prominently at or on the premises to which the application relates where it can be conveniently read from the exterior of the premises. The applicant has met these requirements, and therefore this is a valid application.

I have copied my manager Adrian Overton into this email, who I have discussed this with, and if you wish to discuss it further he is happy to assist.

As I mentioned before, you can also sign up to our email notifications to receive alerts of relevant applications received by the Licensing Team. If you would like to sign up, please click the link below: [email notification service](#)

If you have any further queries, please don't hesitate to contact me directly.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

Sent: Wednesday, January 3, 2024 3:51 PM

**Subject:** Comparison of New Application & Current Licence - Parsons Green Sports and Social Club  
Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear all,

## **Licensing Act 2003**

**Reference: 2023/02013/LAPR**

**Premises: Parsons Green Sports and Social Club Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP**

I am contacting you as you have made a representation against the above new premises application.

The premises already benefits from a premises licence (reference: 2020/00885/LAPR). Having spoke with the applicants agent, he has provided a comparison table which highlights the similarities/differences to the current existing licence and the new application. He has also clarified points raised in the application for your information. Please see the attached document for your reference.

If this licence is granted the applicant intends to surrender the existing licence at this premises (2020/00885/LAPR).

**Please let me know if the attached document clarifies and addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally.**

**Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?**

If you have any further queries, please contact me directly.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Hi Lorna,

It was a pleasure to speak with you last week too.

Thank you for sending through the representations that have already been received.

As discussed, please find below a comparison of the new licence application with the existing licence.

Differences (shown in red) explained further below.

	NEW APPLICATION	EXISTING LICENCE
LICENCE HOLDER	Parsons Green Sports & Social Club Limited	Parsons Green Sports & Social Club Limited
DPS	Ricardo Montiero	Ricardo Montiero
LICENSABLE ACTIVITIES GENERALLY	<b>Films (indoors and outdoors)</b> <b>Live Music (indoors)</b> Recorded Music (indoors) <b>Anything Similar to Live Music, Recorded Music or Performance of Dance (indoors and outdoors)</b> Late Night Refreshment (indoors) Sale of Alcohol (on-sales)	Films (indoors) Live Music (indoors) (once a week) Recorded Music (indoors) Anything Similar to Live Music, Recorded Music, or Performance of Dance (indoors) Late Night Refreshment (indoors) Sale of Alcohol (on-sales)
HOURS (FILMS)	<b>10:00</b> until 23:00 Monday to Saturday <b>10:00</b> until 22: 00 Sunday  <b>Indoors and outdoors</b>	19:00 until 23:00 Monday to Saturday 19:00 until 22: 00 Sunday  Indoors only
HOURS (LIVE MUSIC)	<b>23:00 until 01:00</b> Friday and Saturday only  Indoors	19:30 until 23:00 Monday to Thursday 12:00 until 16:00 and then 19:30 until 23:00 Friday to Sunday  Indoors
HOURS (RECORDED MUSIC)	23:00 until 01:00 Friday and Saturday only  Indoors	23:00 until 01:00 Friday and Saturday only  Indoors
HOURS (ANYTHING SIMILAR TO LIVE MUSIC, RECORDED MUSIC, AND	<b>12:00</b> until 23:00 Sunday to Thursday <b>12:00 until 01:00</b> Friday and Saturday  <b>Indoors and outdoors</b>	19:00 until 23:00 Monday to Sunday  Indoors



<b>PERFORMANCE OF DANCE)</b>		
<b>HOURS (LATE NIGHT REFRESHMENT )</b>	23:00 until 23:30 Sunday to Thursday 23:00 until 01:00 Friday and Saturday  Indoors	23:00 until 01:00 Friday and Saturday only  Indoors
<b>HOURS (SALE OF ALCOHOL)</b>	11:00 until 23:00 Monday to Thursday 11:00 until 01:00 Friday and Saturday 12:00 until 23:00 Sunday  On-sales only	11:00 until 23:00 Monday to Thursday 11:00 until 00:30 Friday and Saturday 12:00 until 23:00 Sunday  On-sales only
<b>OPENING HOURS</b>	06:00 until 23:30 Sunday to Thursday 06:00 until 01:30 Friday and Saturday	08:00 until 23:30 Sunday to Thursday 08:00 until 01:30 Friday and Saturday

### Opening Hours

The club would like to open earlier in the morning to accommodate gym users. Although opening hours are not really a licensing matter, these are shown on the application.

Licensable activities will not be provided until the earliest time permitted on the licence.

### Hours for Sale of Alcohol

Currently, the hours for the sale of alcohol finish 1 hour before the venue closes on a Friday and Saturday rather than 30 minutes as is the case on other days. We are just trying to make the end times for alcohol (e.g. 30 minutes before the venue closes) consistent across the week.

### Late Night Refreshment

Currently, late night refreshment is not permitted after 23:00 Sunday to Thursday despite the venue closing 30 minutes later. This means that the venue could not serve a customer a cup of tea or coffee. The additional permission Sunday to Thursday is sought to rectify this.

### Anything Similar to Live Music, Recorded Music or Performance of Dance (indoors and outdoors)

There has been significant deregulation of Live Music, Recorded Music, and Performance of Dance by the Live Music Act 2012 and the Deregulation Act 2015.

It is very unlikely, although possible, that something similar to Live Music, Recorded Music, or Performance of Dance would be performed outside during the day. This is therefore included to cover that possibility.

For the avoidance of doubt – external areas will cease to be used at 23:00 Monday to Saturday and 22:00 on Sundays. This is in-line with the existing licence.

### **Live Music**

See above regarding deregulation.

The only times that Live Music is needed, when not deregulated, is on a Friday and Saturday night and the times have been made consistent with Recorded Music.

### **Films**

The licence holder would like to be able to show films outside during the summer months and that is why this has been applied for inside and outside.

If this proves to be a significant issue for objectors then there are variety of proposals that the licence holder can look at in terms of stopping screenings earlier, restricting the number of screenings per month, etc.

This is applied for to save the need to apply for TENs, which residents are unlikely to see and cannot object to.

I hope that this shows that there is not a great deal of difference between the existing licence and what is being applied for.

If you are asked why we are applying for a new licence rather than a variation it is simply because I feel it is cleaner that way and there is no difference (for an applicant) in terms of timescales, costs etc.

**Kind Regards**

**Luke Elford**  
**Partner**

**From:** [REDACTED]

Sent: Thursday, January 4, 2024 10:37 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Comparison of New Application & Current Licence - Parsons Green Sports and Social Club Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Good Morning Lorna

I have looked at the comparison sheet provided and all it does is clarify why this application for the new licence should be refused.

The major difference with the licence the club has applied is so they can operate outdoors with live music and recorded music until midnight on a weekday and until 0100 on Friday and Saturday, whereas previously their licence only allowed for such events inside the club.

And this has to be unacceptable in a residential area. The Sports Club has traditionally been for the benefit of tennis, squash, and bowling but this licence application would allow it to effectively operate as a night club or a live venue and this would ruin the peace and quiet in the area.

Music played inside the building, which seems to have efficient sound proofing, is not where my objection lies. I have never heard any music coming from inside the Oval room when live jazz has been played there or when parties have had a DJ operating, because the events were indoors, and movement in the exterior areas of the club was prohibited.

But earlier this year, the club attached exterior speakers to the wall of the care home next door, and these you can hear even when they are playing at a very low level. So the idea that live or recorded music could be amplified for an event, or films projected with similarly loud sound systems, without disturbing the residents in the area is a complete nonsense.

The extension of hours for the sale of alcohol (while being minor) mirrors the application for extension of hours for live music or recorded music outside, giving a further clue as to the intentions behind the application, none of which are designed to benefit local residents or sporting members of the club.

The main reason for all of the licence extensions is to allow the club to hold corporate and private events at the venue with no regard for the residents nearby. Many of the residents who live above the club facing the tennis courts witnessed how much disturbance can be caused in daytime by outdoor corporate and private events last year, so an extension to allow these activities to extend into the night outside would be understandably unacceptable to residents.

It also lead to people at these events gathering outside the front of the building, and disturbing residents on the Broomhouse Lane side of the building above the club. There was no attempts by club staff or security to stop this happening.

i just cant imagine why an extension to the licence to allow out door events to flourish outdoors at the club at night would be acceptable to the council and I see no reason for the licence to be changed unless it is to allow the club to have carte blanche to operate as an events venue, and to use the outside parts of the club for such events to the detriment if residents in the area, and those that will reside in the care home when it opens later this year.

In the meantime, could you please explain what is meant by “this is applied for to save the need to apply for TENs. which residents are unlikely to see and cannot object to” as I don't understand this comment.

To be clear, I am certainly not intending to withdraw my objections to this licence application based on what I have read in the document provided by Mr Elford.

If you have any further questions, please do not hesitate to email me.

Yours Sincerely,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

On 4 Jan 2024, at 15:09, Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)> wrote:

Hi [REDACTED]

Thank you for your email and comments, I will note these and pass them to the applicants agent.

I would like to clarify a few of the points you have raised.

Firstly, the applicant has proposed as was in the attached document, that for the avoidance of doubt – external areas will cease to be used at 23:00 Monday to Saturday and 22:00 on Sundays. This is in-line with the existing licence. This means that no activity at all can be carried out in the outside area after the times listed.

Secondly, the applicant's agent has also confirmed ' *The most important pieces of context, for anyone objecting, is that this isn't the Club wanting to be something it is not currently. The plan isn't to turn it into a nightclub or anything like that – it will remain a sports and social club.*'

Thirdly, in regards to the reference to a TEN. A premises can apply for a Temporary Event Notice (TEN) if they wish to hold an ad-hoc event which involves licensable activities (sale of alcohol, provision of regulated entertainment or late night refreshment), they must give the Licensing Authority a temporary event notice (TEN) before the event.

Only the Police and the Noise and Nuisance team can object to these temporary licences. This is what the agent is referring to. For more information on TENs, please see the following: [Temporary event notices | London Borough of Hammersmith & Fulham \(lbhf.gov.uk\)](https://www.lbhf.gov.uk/Temporary-event-notices)

If you wish to discuss anything further, please contact me directly on the below.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

**From:** [REDACTED]

Sent: Thursday, January 4, 2024 2:35 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Comparison of New Application & Current Licence - Parsons Green Sports and Social Club Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Hi Lorna

I'm currently working in Spain so I hope you don't mind the email back and forth

If the agent says all they are trying to obtain is an additional half hour outside to the licence they currently have, then I simply don't believe them; otherwise they would not be applying for the right to display films, and play live and recorded music in the exterior areas in the club, which they do not have the automatic right to do at present - unless I am misunderstanding the current licence.

I have lived in the premises since it reopened and whilst I understand their desire to be able to attract extra revenue to keep the club operating at a profit I simply can't accept that this should happen at the expense of residents in the area

If the club had chosen to engage with residents about their needs and to take on board any issues we may have then I'm sure compromises could be achieved

But we suffered several examples last year where private and corporate events last year affected us as residents so it's understandable that we have concerns; and some of these residents have small children that deserve to sleep in peace during the evening; as I should be able to enjoy sitting on my balcony in the evenings without having to put up with loud music downstairs. I pay a lot of money to live in the apartment and I should not be subjected to the kind of disturbance I would experience if this licence was granted

I'm not sure why the club doesn't continue to use TEN system if that works so well

Whenever my instincts tell me I should worry, then I have to follow them, and the simple fact that the club's agent chooses to raise a context that the club does not wish to become a "nightclub" without anyone - to my knowledge - suspecting that, shows me that I am right to be concerned

I look forward to your thoughts, and am happy to talk on the phone if that is easier

Kind Regards

[REDACTED]

[REDACTED]



**From:** Heidi Lawrance  
**Sent:** Friday, January 19, 2024 1:30 PM  
**To:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>  
**Cc:** Luke Elford  
**Subject:** Parsons Green Sports and Social Club - New Premises Application

Hi Lorna

I hope my email finds you well.

Please find attached a letter from our client to each person who submitted an objection to the application.

I would be most grateful if you could send these out to the objectors and confirm in writing when this has been done for our records.

Please let them know that they are welcome to correspond with us, or with our client direct.

**Kind Regards**

**Heidi Lawrance**  
Senior Licensing Manager

**From:** Heidi Lawrance  
**Sent:** Friday, January 19, 2024 1:40 PM  
**To:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>  
**Cc:** Luke Elford  
**Subject:** RE: Parsons Green Sports and Social Club - New Premises Application

Hi Lorna

Further to the below – the letter refers to the conditions and I have attached the same herewith. Please can this be sent out with a copy of the letter.

**Kind Regards**

**Heidi Lawrance**  
Senior Licensing Manager

**From:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Sent:** Tuesday, January 23, 2024 3:35 PM  
**Cc:** Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>  
**Subject:** FW: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear

**Licensing Act 2003**

**Reference: 2023/02013/LAPR**

**Premises: Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP**

I am contacting you as you have made a representation against the above new premises application.

The applicant has asked that the Licensing Authority forward the attached letter and proposed conditions, for your reading. There is invitation to speak directly with the Chief Executive, Matt Roper should you wish. His details are as follows:

Matt Roper  
Chief Executive



**Please let me know if the attached document clarifies and addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally.**

**Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?**

If you have any further queries, please contact me directly.

Kind regards  
**Lorna McKenna**  
Licensing Compliance Officer



Dear [REDACTED]

I write in relation to the concerns you have raised over our application for a new premises licence at the Parsons Green Sports & Social Club.

Firstly, I would like to thank you for taking the time to comment on the application and for raising your concerns. This is invaluable feedback for us, and I hope that my letter will help to alleviate those concerns and reassure you as to how we intend to operate Parsons Green Sports & Social Club.

As you know, we operate as a private members sports and social club which offers sports facilities as well as a bar and event spaces where we host a variety of events including sports awards nights, charitable functions, and corporate events.

The Club already has a premises licence and there's not much differences between what we do currently and the changes we want to make.

For ease, I have provided a comparison table of our existing licence, our proposals, and a summary of the changes:

	EXISTING LICENCE	NEW APPLICATION	CHANGE
<b>LICENSABLE ACTIVITIES GENERALLY</b>	Films (indoors) Live Music (indoors) (once a week) Recorded Music (indoors) Anything Similar to Live Music, Recorded Music, or Performance of Dance (indoors) Late Night Refreshment (indoors) Sale of Alcohol (on-sales)	Films (indoors and outdoors) Live Music (indoors) Recorded Music (indoors) Anything Similar to Live Music, Recorded Music or Performance of Dance (indoors and outdoors) Late Night Refreshment (indoors) Sale of Alcohol (on-sales)	No additional licensable activities being applied for.
<b>HOURS (FILMS)</b>	19:00 until 23:00 Monday to Saturday 19:00 until 22: 00 Sunday  Indoors only	10:00 until 23:00 Monday to Saturday 10:00 until 22: 00 Sunday  Indoors and outdoors	To permit the showing of films throughout the day and to include outdoors
<b>HOURS (LIVE MUSIC)</b>	19:30 until 23:00 Monday to Thursday	23:00 until 01:00 Friday and Saturday only  Indoors	To increase live music by 2 hours on a Friday and Saturday but this is only

Parsons Green Club, 31 Broomhouse Lane, London SW6 3DP

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Company Registration No 04952689



EST. 1885

	12:00 until 16:00 and then 19:30 until 23:00 Friday to Sunday  Indoors		to match the existing Recorded Music License.  To remove specification that Live Music can only be provided once a week (not enforceable following deregulation of Live Music)
<b>HOURS (RECORDED MUSIC)</b>	23:00 until 01:00 Friday and Saturday only  Indoors	23:00 until 01:00 Friday and Saturday only  Indoors	No change
<b>HOURS (ANYTHING SIMILAR TO LIVE MUSIC, RECORDED MUSIC, AND PERFORMANCE OF DANCE)</b>	19:00 until 23:00 Monday to Sunday  Indoors	12:00 until 23:00 Sunday to Thursday 12:00 until 01:00 Friday and Saturday  Indoors and outdoors	To permit similar activities from lunchtime onwards and to match the hours to the existing Recorded Music License on a Friday and Saturday.  Outdoor similar activities permissible until 11pm (10pm Sunday)
<b>HOURS (LATE NIGHT REFRESHMENT)</b>	23:00 until 01:00 Friday and Saturday only  Indoors	23:00 until 23:30 Sunday to Thursday 23:00 until 01:00 Friday and Saturday  Indoors	To permit the sale of hot food and hot drinks to customers when the club is open after 11pm
<b>HOURS (SALE OF ALCOHOL)</b>	11:00 until 23:00 Monday to Thursday 11:00 until 00:30 Friday and Saturday 12:00 until 23:00 Sunday  On-sales only	11:00 until 23:00 Monday to Thursday 11:00 until 01:00 Friday and Saturday 12:00 until 23:00 Sunday  On-sales only	To have a 30 minute drinking up period on a Friday and Saturday.
<b>OPENING HOURS</b>	08:00 until 23:30 Sunday to Thursday	06:00 until 23:30 Sunday to Thursday	To allow for the premises to open earlier to allow

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	08:00 until 01:30 Friday and Saturday	06:00 until 01:30 Friday and Saturday	members to use the gym facilities before work.
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I also attach our comprehensive schedule of conditions. You may not have seen these as part of the application. I hope that these conditions show that we are committed to promoting the licensing objectives and causing as little nuisance or disturbance to our neighbours as possible. I note that one of your main concerns is outdoor events and as you will see from our proposed conditions, we do not intend to use the outside area beyond 23:00.

I would like to reassure you that it is not our intention to operate the premises as a nightclub or bar and this application does not represent a departure from our purpose as a sporting club. Parsons Green Sports and Social Club intend to remain as one of London's most prestigious sports and social club offering a range of sporting facilities.

I do not anticipate that you will be disturbed by the club's activities, but if you are, I would like you to contact me directly and I will do my utmost to ensure that any disturbance ceases immediately. My contact details are:

Matt Roper

Chief Executive

[Redacted contact information]

[Redacted contact information]

I hope this letter makes clear our intentions for the future of the club and leaves you in a position to withdraw your representation.

With my best wishes.

Parsons Green Club, 31 Broomhouse Lane, London SW6 3DP

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Company Registration No 04952689

## **PROPOSED SCHEDULE OF CONDITIONS**

### **PARSONS GREEN SPORTS AND SOCIAL CLUB**

1. OUTSIDE AREAS SHALL NOT BE USED AFTER 23:00 HOURS.
2. ANY BOOK USED FOR THE SIGNING IN OF MEMBERS AND GUESTS (WHICH MAY BE ELECTRONIC) SHALL BE KEPT ON THE PREMISES AT ALL TIMES AND MADE AVAILABLE TO THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY UPON REQUEST.
3. ALL STAFF RESPONSIBLE FOR SELLING ALCOHOL SHALL RECEIVE RELEVANT TRAINING BEFORE MAKING ANY UNSUPERVISED SALES. THE TRAINING SHALL INCLUDE:
  - THE LICENSING ACT 2003 IN TERMS OF THE LICENSING OBJECTIVES AND OFFENCES COMMITTED UNDER THE ACT;
  - THE CONDITIONS OF THIS PREMISES LICENCE;
  - THE SALE OF AGE-RESTRICTED PRODUCTS.
4. NO LICENSABLE ACTIVITIES SHALL TAKE PLACE AT THE PREMISES UNTIL PREMISES LICENCE 2020/00885/LAPR (OR SUCH OTHER NUMBER SUBSEQUENTLY ISSUED FOR THE PREMISES) HAS BEEN SURRENDERED.
5. HIGH DEFINITION CCTV SHALL BE INSTALLED, OPERATED AND MAINTAINED AT ALL TIMES THAT THE PREMISES ARE OPEN FOR LICENSABLE ACTIVITIES AND;
  - A) SHALL BE CHECKED ON A REGULAR BASIS TO ENSURE THAT THE SYSTEM IS WORKING PROPERLY AND THAT THE DATE AND TIME ARE CORRECT. A RECORD OF THESE CHECKS, SHOWING THE DATE AND NAME OF THE PERSON CHECKING, SHALL BE KEPT AND MADE AVAILABLE AT THE POLICE OR AUTHORISED COUNCIL OFFICERS ON REQUEST;
  - B) ONE CAMERA SHALL SHOW A CLOSE-UP OF THE ENTRANCE/S TO THE PREMISES TO CAPTURE A CLEAR, FULL LENGTH IMAGE OF ANYONE ENTERING;
  - C) SHALL COVER ANY EXTERNAL AREA OF THE PREMISES ACCESSIBLE TO PUBLIC;
  - D) RECORDINGS SHALL BE IN REAL TIME AND STORED FOR A MINIMUM OF 31 DAYS WITH DATE AND TIME STAMPING;
  - E) FOOTAGE SHALL BE PROVIDED FREE OF CHARGE TO POLICE OR AUTHORISED COUNCIL'S OFFICERS WITHIN 24 HOURS OF A REQUEST;
  - F) A STAFF MEMBER FROM THE PREMISES THAT IS CONVERSANT WITH THE OPERATION OF THE CCTV SYSTEM SHALL BE ON THE PREMISES AT ALL TIMES. THIS STAFF MEMBER WILL BE ABLE TO SHOW POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY RECENT DATA FOOTAGE WITH THE MINIMUM OF DELAY WHEN REQUESTED. THIS DATA OR FOOTAGE REPRODUCTION SHALL BE ALMOST INSTANTANEOUS.

6. WHERE SIA REGISTERED DOOR SUPERVISORS ARE USED AT THE PREMISES, A RECORD SHALL BE KEPT OF THEIR SIA REGISTRATION NUMBER AND THE DATES AND TIMES WHEN THEY ARE ON DUTY.
7. ALL DOOR SUPERVISORS WILL CORRECTLY DISPLAY THEIR SIA LICENCE SO AS TO BE VISIBLE WHEN ON DUTY AT THE PREMISES.
8. THE PREMISES SHALL OPERATE A DISPERSAL POLICY AND ALL STAFF SHALL BE TRAINED IN ITS IMPLEMENTATION.
9. THE PREMISES SHALL OPERATE A ZERO TOLERANCE POLICY TO DRUG USE AND POSTERS SHALL BE PROMINENTLY DISPLAYED TO THIS EFFECT.
10. A DRUGS POLICY SHALL BE IN EFFECT AND ALL STAFF SHALL BE TRAINED IN THE IMPLEMENTATION OF THE POLICY. THE POLICY SHOULD BE MADE AVAILABLE TO THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY UPON REQUEST.
11. AN INCIDENT LOG (WHICH MAY BE ELECTRONIC) SHALL BE KEPT AT THE PREMISES AND MADE AVAILABLE ON REQUEST TO AN AUTHORISED OFFICER OF THE COUNCIL OR THE POLICE OR THE FIRE SERVICE WHICH SHALL RECORD THE FOLLOWING:
  - (A) ALL CRIMES REPORTED TO THE VENUE
  - (B) ALL EJECTION OF PATRONS
  - (C) ANY COMPLAINTS RECEIVED
  - (D) ANY INCIDENTS OF DISORDER
  - (E) SEIZURES OF DRUGS OR OFFENSIVE WEAPONS
  - (F) ANY FAULTS IN THE CCTV SYSTEM
  - (G) ANY VISIT BY A RELEVANT AUTHORITY OR EMERGENCY SERVICE.
12. THE INCIDENT RECORD SHALL BE KEPT ON THE PREMISES AND BE AVAILABLE FOR INSPECTION BY THE POLICE OR AUTHORISED OFFICERS OF THE LICENSING AUTHORITY AT ALL TIMES THE PREMISES IS OPEN.
13. THE APPROVED ARRANGEMENTS AT THE PREMISES, INCLUDING MEANS OF ESCAPE PROVISIONS, EMERGENCY WARNING EQUIPMENT, THE ELECTRICAL INSTALLATION AND MECHANICAL EQUIPMENT, SHALL AT ALL MATERIAL TIMES BE MAINTAINED IN GOOD CONDITION AND FULL WORKING ORDER.

14. THE MEANS OF ESCAPE PROVIDED FOR THE PREMISES SHALL BE MAINTAINED UNOBSTRUCTED, FREE OF TRIP HAZARDS, BE IMMEDIATELY AVAILABLE AND CLEARLY IDENTIFIED IN ACCORDANCE WITH THE PLANS PROVIDED.
15. ALL EMERGENCY EXIT DOORS SHALL BE AVAILABLE AT ALL MATERIAL TIMES WITHOUT THE USE OF A KEY, CODE, CARD OR SIMILAR MEANS.
16. THE EXTERNAL AREA SHALL NOT BE USED AFTER 23:00 AND DOORS TO THE EXTERNAL AREA SHALL BE KEPT CLOSED (SAVE IN AN EMERGENCY) AFTER THIS TIME.
17. THERE SHALL BE NO ADMITTANCE OR RE-ADMITTANCE TO THE PREMISES AFTER 23.00 HOURS EXCEPT FOR PATRONS PERMITTED TO TEMPORARILY LEAVE THE PREMISES (E.G. TO SMOKE, MAKE A PHONE CALL).
18. CUSTOMERS PERMITTED TO TEMPORARILY LEAVE, E.G. TO SMOKE, AND THEN RE-ENTER THE PREMISES SHALL NOT BE PERMITTED TO TAKE DRINKS OR GLASS CONTAINERS WITH THEM.
19. SIGNS SHALL BE PROMINENTLY DISPLAYED IN THE OUTSIDE AREA REMINDING PATRONS THERE ARE RESIDENTS LIVING NEARBY AND INSTRUCTING THEM TO RESPECT THE NEIGHBOURS AND TO CONDUCT THEIR BEHAVIOUR ACCORDINGLY.
20. CHILDREN UNDER THE AGE OF 14 SHALL NOT BE PERMITTED TO ON THE PREMISES UNLESS SUPERVISED BY AN ADULT AND SHALL NOT BE PERMITTED IN THE BAR AREA ON THE GROUND FLOOR UNLESS IN THE COMPANY OF AN ADULT.
21. THE PREMISES SHALL OPERATE A 'CHALLENGE 25' AGE-RESTRICTED SALES POLICY AND PROMOTE IT THROUGH THE PROMINENT DISPLAY OF POSTERS.
22. THE LICENCE HOLDER SHALL PUT ARRANGEMENTS IN PLACE TO ENSURE THAT BEFORE SERVING ALCOHOL OR OTHER AGE-RESTRICTED GOODS TO CUSTOMERS THEY BELIEVE TO BE LESS THAN 25 YEARS OF AGE, STAFF ASK TO SEE ACCREDITED PROOF OF AGE: THAT IS, PROOF OF AGE CARDS CARRYING THE 'PASS' LOGO (AND NO OTHERS), A PASSPORT, OR UK DRIVING LICENCE BEARING THE PHOTOGRAPH AND DATE OF BIRTH OF THE CUSTOMER.
23. THE LICENCE HOLDER SHALL REQUIRE STAFF TO NOTE ANY REFUSALS IN A REFUSALS LOG. THE REFUSALS LOG SHALL RECORD THE DATE AND TIME OF THE REFUSAL; THE NAME OF THE STAFF MEMBER REFUSING; AND THE REASON FOR REFUSAL. IT MUST BE CHECKED AND SIGNED MONTHLY BY THE DESIGNATED PREMISES SUPERVISOR. THE REFUSALS LOG SHALL BE MADE AVAILABLE FOR INSPECTION UPON REQUEST BY THE LICENSING TEAM, POLICE OR TRADING STANDARDS.



**From:** [REDACTED]

**Sent:** Wednesday, January 24, 2024 1:27 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>

**Subject:** RE: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane  
London SW6 3DP

Dear LBHF,

While the changes do address some of my concerns and I still wish that any outdoor activity which includes music to be more tightly controlled and limited to no more than 2 days a week and a dB limit set for the maximum sound levels. I also think that the documentation provided should be more explicit about working hours to say indoor activities limited to 1.0pm but outdoor activities limited to 11.00pm as its ambiguous at the moment.

Regards

[REDACTED]

**From:** [REDACTED]  
**Sent:** Wednesday, January 24, 2024 4:21 PM  
**To:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>  
**Cc:** Greg Hands MP <[news@greghands.com](mailto:news@greghands.com)>; Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** RE: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear Lorna,

Re: Parsons Green Letter to Objectors undated.

I have no intention of withdrawing my objection. Please take note of the points made in the reply that you have been copied with. (the email address for Mr Roper that LBH&F gave to me [REDACTED] is incorrect)

This letter from the Mr Roper of the parsons green club chief executive is of such importance to neighbours it should be sent to all the neighbours of Sullivan Court, Daisy Lane and Sullivan Road rather than just those who took the trouble to object (especially as those neighbours had no realistic opportunity of seeing the application notice as it was only displayed on a small section of Broomhouse lane).

His letter is essentially asking for trust to be given that the club will not carry out functions that interfere with the enjoyment of our homes pointing out the *untruth* that there are few changes of significance to the original licence.

Regards

[REDACTED]k

**From:** [REDACTED]  
**Sent:** Wednesday, January 24, 2024 4:01 PM  
**To:**  
**Cc:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>; Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>; Greg Hands MP <[news@greghands.com](mailto:news@greghands.com)>  
**Subject:** RE: Letter from Applicant - Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Dear Mr Roper,

Thank you for your email letter.

The club, of which I was once a playing member, is very new and very different from what it was prior to 2020 when it was a sports club with very little social activity. I then ask myself why have they bothered to make this application, represented by expensive specialist lawyers, as apparently the new licence would be of very little consequence to its neighbours as the changes being represented are insignificant?

The assurances and good will being shown are very welcomed but without being too cynical they and/or yourself may be changed - the club might become a "bad" neighbour causing blight on its neighbours through using its licence to its fullest extent for unlimited functions/events and the like.

You say "*that there is not much differences between what we do currently and the changes we want to make*" - **any** event held outdoors is a huge change with a big impact on its neighbours. Indoors no problem – outdoors big problem! Actually, I recall that last summer 2 smallish outdoor events played recorded music so loudly that I called the club because of the noise and the club helped by closing down early and retiring indoors. May that example of consideration be long continued.

The claim to be already "holding sports awards nights, charitable functions and corporate events" may well be an exaggeration just to strengthen the case against future objections.

That you are applying for a new licence surely means the intention is to increase the types and numbers of events/functions, many of which are outdoors and for profits – otherwise why bother to apply for changes.

Any prospect that events may be held until 1am is a nightmare. I appreciate your saying that you do not intend to hold events after 11pm but why then have a licence until 1am on Friday and Saturdays? It cannot be denied that the coming and going of numbers of people late at night causes disturbances in neighbourhoods. Truth is events rarely shut down on time but 2 hours is being asked for (i.e. 11pm until 1am) when 30 minutes is more the norm.

You say that you do not intend to "operate as a night club or a bar" which is comforting. However when it is operating as a sports and social club I would hope it includes club doors/windows being closed to limit excessive noise intrusion on the neighbourhood.

The assurance you make in your last paragraph is very much appreciated but taken on face value it is just a matter of good faith and gives no formal protection against new executives changing policies negatively for myself and my neighbours.

If this is the thin end of the wedge of the Parsons Green Club becoming an outdoor commercial "venue" for hire with the attraction of it having a late night drinking licence it should be stopped now.

My objection will remain.

Yours Sincerely

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**From:** [REDACTED]

**Sent:** Friday, January 26, 2024 2:20 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Comparison of New Application & Current Licence - Parsons Green Sports and Social Club Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

Hi Lorna

I had a long chat with Matt at PGS&SC the other day and he explained his reasons for this licence application, and I appreciate he does not want to turn it into a nightclub.

I also understand his desire to use external spaces for events and that he does not believe any music played would disturb the neighbourhood or residents in my building above the club.

I have no problem with the club being able to open early for gym members, nor to licence extensions inside the club's premises.

Of course I am slightly nervous about exterior areas being used until 2300 Monday to Saturday as it could (of course) affect the residents - especially those with small children - if this licence is abused by the club, event organisers and participants, but I think I will have to accede to the more knowledgeable judgment of the members of the licensing department as to whether this request is reasonable or not.

I look forward to hearing from you

regards

■.

**From:** ■

**Sent:** 30 January 2024 08:36

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Comparison of New Application & Current Licence - Parsons Green Sports and Social Club Parsons Green Sports And Social Club 31 Broomhouse Lane London SW6 3DP

In response to your email yesterday (29 January) asking me if I am withdrawing my objection, I would say this.

I have no issues with the licence requests for any indoor activities, nor with the use of external areas for club members dining, or enjoying the area outside the club when the weather allows them to do so.

I am still concerned, as I am sure neighbouring residents would be, that events that are for non members, which use the external areas of the club and where music *could* be played until 11pm (Monday to Saturday) could be an issue.

The club cannot promise that guests to such events will respect the residents/neighbours in the same way that members will.

Without reading and re-reading the application, I would think it reasonable that live music of any kind ceases out doors at 10pm every night of the week, and that non member guests are asked to go indoors at this point.

Please let me know if this sounds reasonable. I may well have misread the license application, and if I have, and this is already in line with the application then I have no further objections.

As I said, members of the club always behave in a very different way to 'corporate' guests, and it is these events (when outdoors late into the evening) that could most affect neighbours and residents.

I look forward to hearing from you.

Kind Regards

A small black rectangular redaction mark covering the signature area.